## SUMMARY OF RELEVANT FACTS Town of Longboat Key Police Officers' Retirement System As of December 31, 2014

Distribution of Assets:		
Equity		
-Large Cap. Value	\$1,675,925.68	
-Large Cap. Growth	\$1,608,455.16	
-Small/Mid Cap. Value	\$335,787.51	
-Small/Mid Cap. Growth	\$358,283.28	
-International Value	\$323,903.40	
-International Growth	\$325,762.48	
Total Equity		\$4,628,117.51
Fixed		\$2,082,118.51
Cash (Deposit & Disburse. Acc't)		\$190,357.63
Total Portfolio		\$6,900,593.65

Policy	Current
22.50%	24.29%
22.50%	23.31%
5.00%	4.87%
5.00%	5.19%
5.00%	4.69%
<u>5.00%</u>	<u>4.72%</u>
65.00%	67.07%
35.00%	30.17%
<u>0.00%</u>	<u>2.76%</u>
100.00%	100.00%
	22.50% 22.50% 5.00% 5.00% 5.00% 5.00% 65.00% 35.00% 0.00%

Other Important Facts: Total Portfolio Total Gain or (Loss) - Gross-of-Fees Total Gain or (Loss) - Net-of-Fees Total Fees		\$6,900,593.65 \$153,393.07 \$144,713.07 (\$8,680.00)		
HGK			Oak Ridge	
Total Assets	100.00%	\$1,675,925.68	100.00%	\$358,283.28
Equity	97.04%	\$1,626,401.84	97.60%	\$349,700.98
Cash	2.96%	\$49,523.84	2.40%	\$8,582.30
Fees		(\$1,590.16)		(\$625.96)
Gain or (Loss) - Gross-of-Fees		\$49,295.03		\$23,850.22
Gain or (Loss) - Net-of-Fees		\$47,704.87		\$23,224.26
Congress			Delaware	
Total Assets	100.00%	\$1,608,455.16	100.00%	\$323,903.40
Equity	99.63%	\$1,602,450.16	97.86%	\$316,975.71
Cash	0.37%	\$6,005.00	2.14%	\$6,927.69
Fees	_	-2010.53		(\$612.64)
Gain or (Loss) - Gross-of-Fees		\$88,558.72		(\$11,549.42)
Gain or (Loss) - Net-of-Fees		\$86,548.19		(\$12,162.06)
GW Capital			Renaissance	
Total Assets	100.00%	\$335,787.51	100.00%	\$325,762.48
Equity	98.60%	\$331,091.05	98.87%	\$322,074.49
Cash	1.40%	\$4,696.46	1.13%	\$3,687.99
Fees	_	(\$632.98)		(\$534.53)
Gain or (Loss) - Gross-of-Fees		\$8,156.46		(\$17,271.49)
Gain or (Loss) - Net-of-Fees		\$7,523.48		(\$17,806.02)
Madison			Deposit & Disbursement	
Total Assets	100.00%	\$2,082,118.51	100.00%	\$190,357.63
Fixed	97.82%	\$2,036,653.22	0.00%	\$0.00
Cash	2.18%	\$45,465.29	100.00%	\$190,357.63
Fees	-	(\$1,561.47)		(\$1,111.73)
Gain or (Loss) - Gross-of-Fees		\$12,352.20		\$1.35
Gain or (Loss) - Net-of-Fees		\$10,790.73		(\$1,110.38)

## Breakdown of Returns Town of Longboat Key Police Officers' Retirement System As of December 31, 2014

EQUITY					
HGK	Your Returns	Your Returns			
Large Cap. Value	Gross-of-Fees	Net-of-Fees	Russ 1000 Value	PSN Money Managers	S&P 500
Quarter	3.00	2.90	4.99	4.44	4.93
1 Year	11.57	11.15	13.46	12.33	13.69
3 Year	20.32	19.86	20.90	19.57	20.42
Since 9/30/2011	22.84	22.41	23.75	22.30	22.86
Congress					
Large Cap. Growth			Russ 1000 Growth	PSN Money Managers	
Quarter	5.77	5.64	4.79	4.80	
1 Year	10.27	9.87	13.06	11.85	
3 Year	16.93	16.39	20.26	20.38	
Since 4/30/2010	13.33	12.77	15.63	NA	
GW Capital					
Small/Mid Cap. Value			Russ 2500 Value	PSN Money Managers	
Quarter	2.45	2.26	6.09	8.20	
1 Year	1.35	0.58	7.11	7.33	
3 Year	16.44	15.56	19.41	19.54	
Since 4/30/2010	13.16	12.36	13.03	NA	
Oak Ridge					
Small/Mid Cap. Growth			Russ 2500 Growth	PSN Money Managers	
Quarter	7.03	6.84	7.48	7.96	
1 Year	5.98	5.44	7.04	4.41	
3 Year	17.81	17.05	20.47	19.72	
Since 4/30/2010	15.42	14.70	15.62	NA	
Delaware					
International Value			MSCI EAFE (Net)	MSCI EAFE Value	
Quarter	` '	(3.61)	(3.57)	, ,	
1 Year	(0.57)	(1.31)	(4.90)	(5.38)	
3 Year	10.65	9.89	11.06	11.04	
5 Year	6.02	5.36	5.34	4.42	
Since 9/30/2009	6.24	5.61	5.51	4.26	
Since 9/30/2005	4.65		3.82	3.19	

Renaissance					
International Growth			MSCI AC World Ex US		
Quarter	(5.02)	(5.17)	(3.88)		
1 Year	(5.08)	(5.69)	(3.87)		
3 Year	11.60	10.87	9.00		
Since 4/30/2010	7.40	6.73	4.60		
FIXED INCOME					
Madison			BC Int. Gov/Credit	BC Gov/Credit	90-Day T-Bill
Quarter	0.59	0.51	0.89	1.80	0.01
1 Year	2.26	1.95	3.12	5.99	0.03
3 Year	1.39	1.08	2.03	2.75	0.05
Since 4/30/2010	2.44	2.11	3.27	4.41	0.07
TOTAL RETURN					
Time-Weighted Return (TWR)			Policy Index	Composite Index	
Quarter	2.28	2.15	2.80	2.91	
1 Year	5.83	5.38	7.31	7.52	
3 Year	11.93	11.44	12.84	13.36	
5 Year	9.93	9.41	10.34	10.94	
Since 9/30/2009	10.18	9.64	10.57	11.06	
Since 12/31/1999	4.18		4.63		
TOTAL RETURN					
Dollar-Weighted Net (IRR)			Actuarial Rate	CPI +5	
Quarter		2.14	1.82	0.60	
1 Year		5.36	7.50	5.64	
3 Year		11.50	7.50	6.36	
5 Year		9.56	7.50	6.68	
Since 9/30/2009		9.77	7.50	6.70	

#### Policy Index Compostion

 $<sup>-22.5\% \</sup> Russ \ 1000 \ Value / 22.5\% \ Russ \ 1000 \ Growth / 5\% \ Russ \ 2500 \ Value / 5\% \ Russ \ 2500 \ Growth / 5\% \ MSCI \ EAFE \ (net) / 5\% \ MSCI \ AC \ Wd \ x \ US \ (net) / 35\% \ BC \ Int \ G/C \ for \ periods \ since \ 04/30/2010 \ AC \ MSCI \ A$ 

<sup>- 55%</sup> S&P 500 / 10 MSCI EAFE (net) / 35 BC Int. G/C for periods from 8/31/2005 to 4/30/2010

<sup>- 65%</sup> S&P 500 / 35 BC int. G/C for periods prior to 8/31/2005

#### Town of Longboat Key Police Officers' Retirement System

GUIDELINES	In Compli	ance
Equity Portfolio		
Listed on recognized exchange	Yes	
Single issue not to exceed 10% at market value for	Yes	
each equity in each separately managed portfolio		
Single issue not to exceed 5% at market value for	Yes	
the total portfolio		
Total equity portfolio < 70% & > 60% of total fund	Yes	
at market value		
Foreign equities < 25% of total portfolio at market value	Yes	
No scrutinized companies (Sudan/Iran) held per	Yes	
Protecting Florida's Investments Act requirement		
HGK		
Large Capitalization Value Equity Portfolio		
Market Value < 25% & > 20% of total fund	Yes	
Performance (Inception 9/30/2011)		Since Inception
Rank in the Top 50% of manager universe (3-5 years)	Yes	Yes
Return > Russell 1000 Value (3-5 years)	No	No
,		
Congress		
Large Capitalization Growth Equity Portfolio		
Market Value < 25% & > 20% of total fund	Yes	
Performance (Inception 4/30/2010)		
Rank in the Top 50% of manager universe (3-5 years)	3 years S	No No
Return > Russell 1000 Growth (3-5 years)	No	No
restant > reason roos stown (o o yours)	110	110
<u>GW</u>		
Small/Mid Capitalization Value Equity Portfolio		
Market Value < 7.5% & > 2.5% of total fund	Yes	
Performance (Inception 4/30/2010)		Since Inception
Rank in the Top 50% of manager universe (3-5 years)	No	Yes
Return > Russell 2500 Value (3-5 years)	No	Yes
Oak Ridge		
Small/Mid Capitalization Growth Equity Portfolio		
Market Value < 7.5% & > 2.5% of total fund	Yes	
Performance (Inception 4/30/2010)		Since Inception
Rank in the Top 50% of manager universe (3-5 years)	No Sycars	No
Performance > Russell 2500 Growth (3-5 years)	No	No
` • '		

		As of Decen	nber 31, 2014
OBJECTIVES		In Compliance	
Total Portfolio Exceed Target Index Exceed actuarial assumption (7.5%)* Exceed CPI + 5%* *Performance based on dollar-weighted net returns.	3 Years No Yes Yes	Since Inception 9/30/09 No Yes Yes	Since Inception 12/31/1999 No N/A N/A
<u>Delaware</u> <u>International Value Equity Portfolio</u> Market Value < 7.5% & > 2.5% of total fund Performance (Inception 9/30/2005) Return > MSCI EAFE (Net) (3-5 years)	<u>3 years</u> No	Yes Since Inception Yes	
Renaissance International Growth Equity Portfolio Market Value < 7.5% & > 2.5% of total fund Performance (Inception 4/30/2010) Return > MSCI AC World Ex US	3 years Yes	Yes Since Inception Yes	
Madison  Fixed Income Portfolio  Market Value < 40.0% & > 30.0% of total fund Performance (Inception 4/30/2010) Return > BC Interm. Gov't/Credit (3-5 years) U.S. Government / Agency or U.S. Corporations Bonds rated "A" or better Single corporate issuer not exceed 10% of bond portfolio (except U.S. Government/Agency)	3 years No	Yes Since Inception No Yes Yes Yes	

# Graystone Consulting

## QUARTERLY PERFORMANCE EVALUATION

Prepared for:

# Town of Longboat Key Police Officers' Retirement System

As of December 31, 2014

#### **Graystone Consulting Tampa**

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Managing Director

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## **Table of Contents**

Capital Markets OverviewTab 1

Performance ReportsTab 2



#### Introduction

As of 4Q 2014

- Domestic equities continued to race ahead during the fourth quarter of 2014 amid spikes in volatility, dramatic declines in oil prices, the Fed's conclusion of QE3 and the continued strength of the US dollar. There were positive signs of a healing US economy as third-quarter US GDP growth was revised to a staggering 5%—the best pace in more than 11 years.
- The Dow Jones Industrial Average rose 5.2% in the fourth quarter. The NASDAQ Composite Index advanced 5.8% for the quarter. The S&P 500 Index rose 4.9% for the quarter, its eighth consecutive quarterly increase.
- Seven of the 10 sectors of the S&P 500 Index advanced in the fourth quarter. Utilities fared the best, with a 13.2% uptick. Consumer Discretionary rose 8.7% and Consumer Staples advanced 8.2%. The laggards were Energy, which declined 10.7%, Telecommunication Services, which fell 4.2%, and Materials, which declined 1.8%.
- Morgan Stanley & Co. economists expect U.S. real GDP will be 2.0% in 2014 and 2.7% in 2015. They forecast global GDP growth to be 3.2% in 2014 and 3.5% in 2015.
- Commodities struggled throughout the fourth quarter; the Bloomberg Commodity Index declined 12.1%. For the quarter, gold was down
   2.3%.
- For the fourth quarter of 2014, global mergers and acquisitions (M&A) deal volume was \$881 billion, compared to \$573 billion for the fourth quarter of 2013. Global M&A activity increased to \$3.3 trillion in 2014 from \$2.3 trillion in 2013.

Source: FactSet, Bloomberg, Morgan Stanley & Co. Research.

#### The US Economy

As of 4Q 2014

The Department of Commerce estimated that Gross Domestic Product increased at an annual rate of 5% in the third quarter of 2014, in comparison to a 4.6% increase in the second quarter of 2014. Morgan Stanley & Co. economists forecast U.S. Real GDP will be 2.0% in 2014 and 2.7% in 2015.

The seasonally adjusted unemployment rate fell from 5.9% for September to 5.8% for November. Job gains took place in retail trade, health care, professional and business services, and manufacturing. The unemployment rate (5.8%) and the number of unemployed persons (9.1 million) decreased in November. The number of long-term unemployed (2.8 million) was little changed in November.

According to the most recent estimate from the Bureau of Economic Analysis, corporate profits climbed 3.1% between the second quarter of 2014 and the third quarter of 2014, and rose 1.4% between the third quarter of 2013 and the third quarter of 2014.

Inflation remained low in the U.S. According to the Bureau of Labor Statistics, the seasonally adjusted Consumer Price Index was flat in October and decreased 0.3% in November. Morgan Stanley & Co. economists forecast a 1.4% inflation rate for 2014 and 1.8% for 2015.

The Census Bureau reported that private-sector housing starts in November 2014 were at a seasonally adjusted annual rate of 1,028,000—7.0% below November 2013 housing starts. The rise in housing starts over the past year indicates that despite some intermittent setbacks, the housing market is rebounding.

The Census Bureau also reported that seasonally adjusted retail and food services sales increased 0.7% between October and November 2014, and increased 5.1% between November 2013 and November 2014.

In December, the Institute for Supply Management's Purchasing Managers' Index (PMI), a manufacturing sector index, was 55.5, down 3.2 from November, and down from October's 59.0. The latest PMI data indicates an expansion in the manufacturing sector for 20 consecutive months. Overall, PMI has been above 43 for 68 consecutive months. Generally speaking, a PMI or NMI (ISM Non-Manufacturing Index) over 50 indicates that the sector is expanding and a PMI below 50 but over 43 indicates that the sector is shrinking but the overall economy is expanding.

The NMI rose 2.2 points to 59.3 between October and November of 2014, and fell 3.1 to 56.2 between November and December of 2014. The index has now been above 50 for 58 consecutive months.

Source: FactSet, Bloomberg, Morgan Stanley & Co. Research.

#### **US Equity Markets**

As of 4Q 2014

The Dow Jones Industrial Average rose 5.2% in the fourth quarter. The NASDAQ Composite Index advanced 5.8% for the quarter. The S&P 500 Index rose 4.9% for the quarter, its eighth consecutive quarterly increase.

Seven of the 10 sectors of the S&P 500 Index advanced in the fourth quarter. Utilities fared the best, with a 13.2% uptick. Consumer Discretionary rose 8.7% and Consumer Staples advanced 8.2%. The laggards were Energy, which declined 10.7%, Telecommunication Services, which fell 4.2% and Materials, which declined 1.8%.

Growth-style stocks of large-cap companies rose during the fourth quarter. The large-cap Russell 1000 Growth Index advanced 4.8%. The Russell 1000 Index, a large-cap index, rose 4.9% for the quarter.

The Russell 1000 Value Index, also a large-cap index, increased 5.0% for the quarter. The Russell Midcap Growth Index rose 5.8% for the quarter. The Russell Midcap Index increased 5.9% for the quarter. The Russell Midcap Value Index rose 6.1% for the quarter. The Russell 2000 Growth Index, a small-cap index, increased 10.1% for the quarter. The small-cap Russell 2000 Index rose 9.7% for the quarter. The Russell 2000 Value Index, also a small-cap index, increased 9.4% for the quarter.

Key US Stock Market Index Returns (%) for the Period Ending 12/31/2014							
INDEX IN USD	Quarter	12 Months	5-Years (Annualized)	7-Years (Annualized)			
S&P 500	4.9%	13.7%	15.4%	7.3%			
Dow Jones	5.2%	10.0%	14.2%	7.2%			
Russell 2000	9.7%	4.9%	15.5%	8.2%			
Russell Midcap	5.9%	13.2%	17.2%	8.9%			
Russell 1000	4.9%	13.2%	15.6%	7.5%			

#### Source: FactSet, Bloomberg.

#### **Global Equity Markets**

As of 4Q 2014

In the fourth quarter, emerging markets (EM) and global equities had mixed results. The MSCI EAFE Index (a benchmark for developed markets) fell 3.53% for U.S.-currency investors and rose 1.8% for local-currency investors, as the U.S. dollar appreciated in relation to the currencies of many nations in the index. In the third quarter of 2014, the MSCI EAFE Index fell 5.8% in U.S. dollar terms and rose 1.0% in local currency terms.

For the fourth quarter, the MSCI Emerging Markets Index declined 4.4% for U.S.-currency investors and rose 0.1% for local-currency investors, as the U.S. dollar appreciated in relation to many emerging-market currencies. In the previous quarter, the MSCI Emerging Markets Index fell 3.4% for U.S.-dollar-based investors and increased 0.7% for local-currency investors.

The MSCI Europe Index fell 4.2% for U.S.-currency investors and decreased 0.01% for local-currency investors during the fourth quarter. In the previous guarter, the MSCI Europe Index fell 6.9% for U.S.-dollar-based investors and increased 0.9% for local-currency investors.

More specific emerging economy equity market indices were mixed in the fourth quarter. The MSCI BRIC (Brazil, Russia, India and China) Index fell 4.0% for the quarter in U.S. dollar terms and advanced 1.3% in terms of local currencies. In comparison, for the fourth quarter, the MSCI EM Asia Index declined 0.5% in U.S. dollar terms and rose 1.8% in local terms.

Key Global Equity Market Index Returns (%) for the Period Ending 12/31/2014							
INDEX IN USD	Quarter	12 Months	5-Years (Annualized)	7-Years (Annualized)			
MSCI EAFE	-3.5%	-4.5%	5.8%	0.0%			
MSCI EAFE Growth	-2.3%	-4.1%	6.5%	0.4%			
MSCI EAFE Value	-4.8%	-4.9%	5.0%	-0.4%			
MSCI Europe	-4.3%	-5.7%	5.9%	-0.2%			
MSCI Japan	-2.4%	-3.7%	5.7%	-0.1%			
MSCI Emerging Markets	-4.4%	-1.8%	2.1%	-1.0%			

#### Source: FactSet, Bloomberg.

#### The US Bond Market

As of 4Q 2014

In the fourth quarter, bond market returns increased slightly—the Barclays U.S. Aggregate Bond Index, a general measure of the bond market, rose 1.8% for the quarter. Interest rates declined during the fourth quarter, as the yield on the 10-Year U.S. Treasury note fell to a quarter-end 2.17% from 2.49% at the end of the third quarter.

Also in the fourth quarter, riskier parts of the bond market such as U.S. High Yield debt registered negative returns. As a result, the Barclays Capital High Yield Index, a measure of lower-rated corporate bonds, declined 1.0% for the quarter.

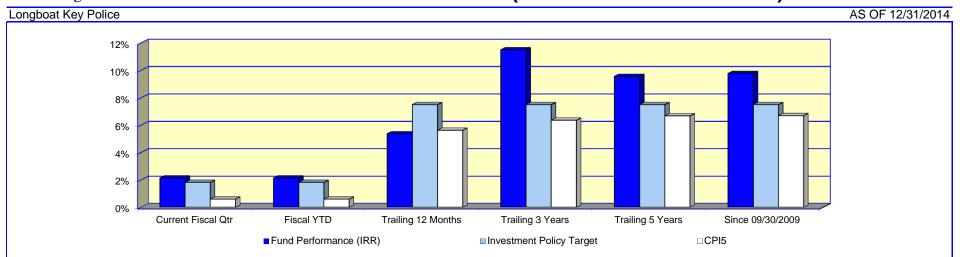
Investors were positive on mortgage-backed securities in the fourth quarter. Consequently, the Barclays Capital Mortgage Backed Index rose 1.8% for the quarter. During the fourth quarter, investors held steady in the municipal bond market. As a result, the Barclays Capital Muni Index rose 1.4% for the quarter.

Key US Bond Market Index Returns (%) for the Period Ending 12/31/2014							
INDEX IN USD	Quarter	12 Months	5-Years (Annualized)	7-Years (Annualized)			
Barclays Capital US Aggregate	1.8%	6.0%	4.4%	4.8%			
Barclays Capital High Yield	-1.0%	2.5%	9.0%	8.8%			
Barclays Capital Govt/Credit	1.8%	5.8%	4.6%	4.8%			
Barclays Capital Government	1.9%	5.1%	3.9%	4.1%			
Barclays Capital Intermediate Govt/Credit	0.9%	3.1%	3.5%	4.0%			
Barclays Capital Long Govt/Credit	5.6%	19.3%	9.8%	8.4%			
Barclays Capital Mortgage Backed Securities	1.8%	6.1%	3.7%	4.7%			
Barclays Capital Muni	1.4%	9.1%	5.2%	5.1%			

Source: FactSet, Bloomberg, Morgan Stanley & Co. Research.

Graystone Consulting<sup>™</sup>

### **INVESTMENT POLICY MONITOR (DOLLAR WEIGHTED IRR)**



Asset Class Investment Manager	Current Fiscal Qtr	Fiscal YTD	Trailing 12 Months	Trailing 3 Years	Trailing 5 Years	Since 09/30/2009
Fund Performance (IRR)	2.14	2.14	5.36	11.50	9.56	9.77
Investment Policy Objectives						
nvestment Policy Target	1.82	1.82	7.50	7.50	7.50	7.50
CPI5	0.60	0.60	5.64	6.36	6.68	6.70

#### Investment Policy Objective

Primary investment emphasis must be placed upon the consistent protection of the funds and growth performance.

#### Dollar-Weighted Returns

(Internal Rate of Return)

The investment policy monitor is calculated on a dollar-weighted basis, accounting for deposits and cash flows upon receipt. The dollar-weighted or "internal rate of return - IRR" is the actual rate earned by the Fund. The dollar-weighted return is the appropriate measurement to evaluate the fund's performance in relation to the statement of investment policy and guidelines.

Graystone Consulting<sup>sм</sup>

## INVESTMENT PERFORMANCE SUMMARY (TIME WEIGHTED)

Investment Returns are Annualized and Time Weighted (%)	Current Fiscal Qtr	Fiscal YTD	Trailing 12 Months	Trailing 3 Years	Trailing 5 Years	Since 09/30/2009	Since Inc Period End	Account Number
TOTAL FUND Composite	<b>+2.28</b> +2.91	<b>+2.28</b> +2.91	<b>+5.83</b> +7.52	<b>+11.93</b> +13.36	<b>+9.93</b> +10.94	<b>+10.18</b> +11.06	09/30/2009	
Equity Investments								
HGK - Large Cap Value Russell 1000 VI	3.00 4.99	3.00 4.99	11.57 13.46	20.32 20.90	N/A	22.84 23.75	09/30/2011	001-073439
Congress Asset Management Russell 1000 Gr	5.77 4.79	5.77 4.79	10.28 13.06	16.93 20.26	13.90 15.82	14.60 16.70	09/30/2009	001-068204
GW Capital Inc Russell 2500 VI	2.45 6.09	2.45 6.09	1.35 7.11	16.44 19.41	14.38 15.48	14.99 15.69	09/30/2009	001-068198
Oak Ridge Investment Inc Russell 2500 Gr	7.03 7.48	7.03 7.48	5.98 7.04	17.81 20.47	N/A	15.42 15.62	04/30/2010	001-068264
International Equity								
Delaware Investments  MSCI EAFE Net	-3.43 -3.57	-3.43 -3.57	-0.57 -4.91	10.65 11.06	6.02 5.34	6.24 5.51	09/30/2009	001-068200
Renaissance Investment Management MSCI AC WId xUS Nt	-5.02 -3.88	-5.02 -3.88	-5.09 -3.88	11.60 9.00	N/A	7.40 4.60	04/30/2010	001-068263
Fixed Income Investments								
Madison Investment Advisors LLC BC Gov/Cr Intm	0.59 0.89	0.59 0.89	2.26 3.12	1.39 2.03	2.69 3.54	2.71 3.43	09/30/2009	001-068205

Graystone Consulting<sup>sM</sup>

## **INVESTMENT PERFORMANCE SUMMARY (DOLLAR WEIGHTED)**

Investment Returns are <u>Annualized and Dollar Weighted (%)</u>	Current Fiscal Qtr	Fiscal YTD	Trailing 12 Months	Trailing 3 Years	Trailing 5 Years	Since 09/30/2009	Since Inc Period End	Account Number
Total Fund	2.14	2.14	5.36	11.50	9.56	9.77	09/30/2009	
Equity Investments								
HGK - Large Cap Value	2.89	2.89	11.03	20.11	N/A	22.58	09/30/2011	001-073439
Congress Asset Management	5.60	5.60	9.49	16.40	14.42	14.81	09/30/2009	001-068204
GW Capital Inc	2.26	2.26	0.98	16.55	14.44	15.71	09/30/2009	001-068198
Oak Ridge Investment Inc	6.83	6.83	4.86	17.34	N/A	14.12	04/30/2010	001-068264
International Equity								
Delaware Investments	-3.57	-3.57	-0.76	10.28	4.99	5.44	09/30/2009	001-068200
Renaissance Investment Management	-5.11	-5.11	-5.23	11.14	N/A	7.13	04/30/2010	001-068263
Fixed Income Investments								
Madison Investment Advisors LLC	0.51	0.51	1.90	1.08	2.23	2.29	09/30/2009	001-068205

#### Graystone Consulting<sup>™</sup>

#### **TOTAL FUND**

-515

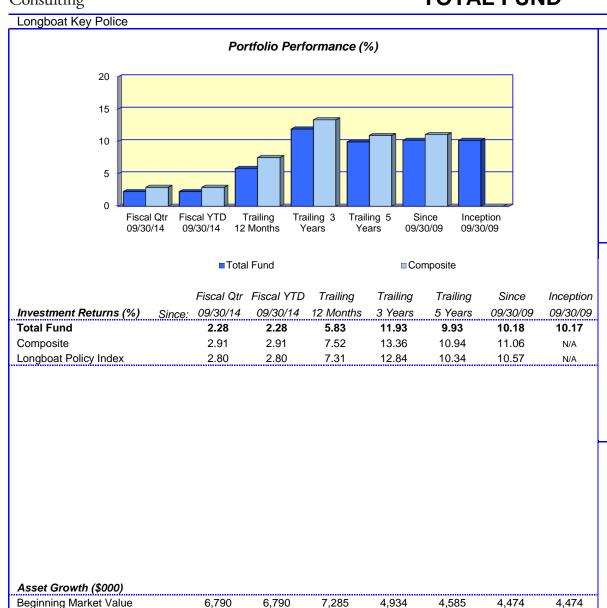
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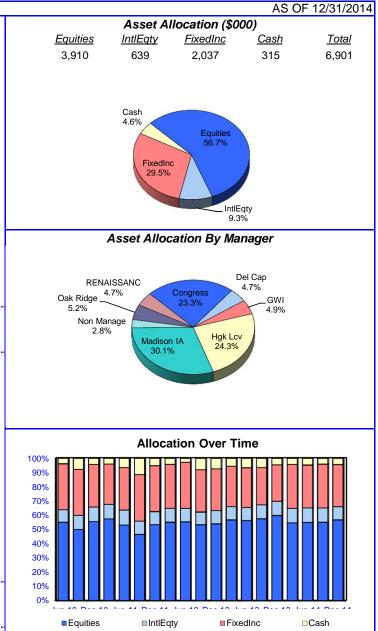
6,901

-515

2,942

6,901





Ending Market Value
Report Created: 2/20/2015

Gain/Loss + Income

Net Contributions & Withdrawals

-42

153

6,901

-784

400

6,901

-159

2,126

6,901

-468

2,784

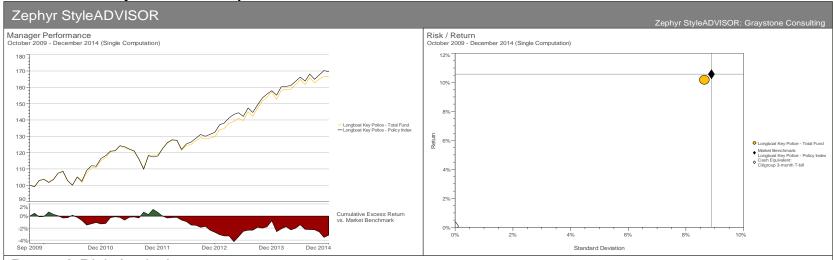
6,901

-42

153

6,901

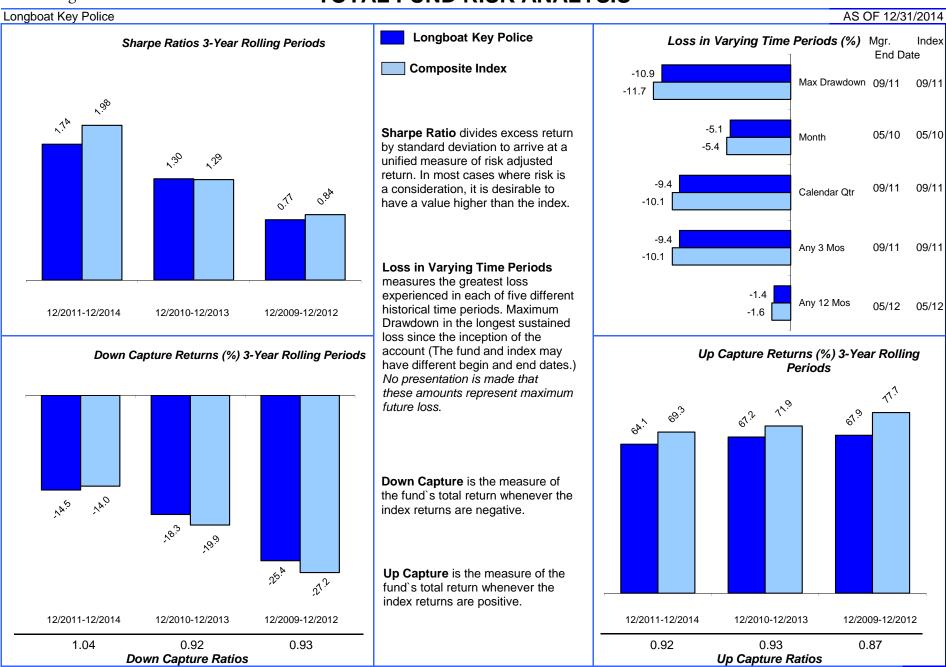
Risk/Return Analysis - Since Inception



Return & Risk Analysis
October 2009 - December 2014: Summary Statistics

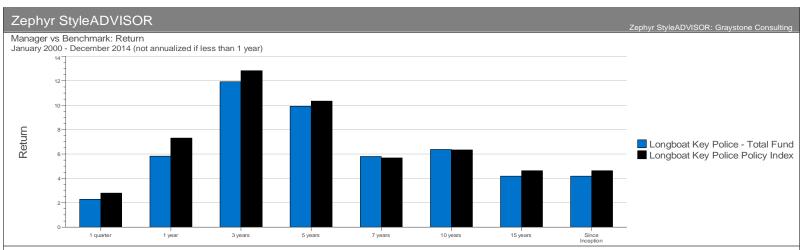
	Return	Excess Return vs. Market	Standard Deviation	Beta vs. Market	Maximum Drawdown	Up Capture vs. Market	Down Capture vs. Market	Alpha vs. Market	Sharpe Ratio	R-Squared vs. Market
Longboat Key Police - Total Fund	10.18%	-0.40%	8.64%	0.96	-10.93%	95.70%	96.37%	0.04%	1.17	97.41%
Longboat Key Police - Policy Index	10.58%	0.00%	8.89%	1.00	-11.63%	100.00%	100.00%	0.00%	1.18	100.00%

#### **TOTAL FUND RISK ANALYSIS**



Report Created: 2/20/2015

Please refer to the attached Disclosures for important information.

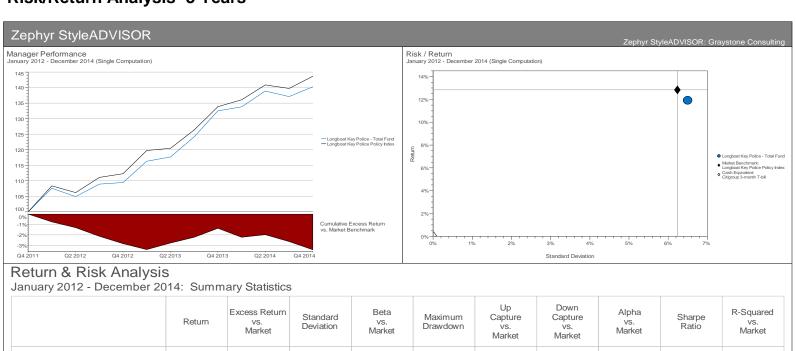


#### Manager vs Benchmark: Return

January 2000 - December 2014 (not annualized if less than 1 year)

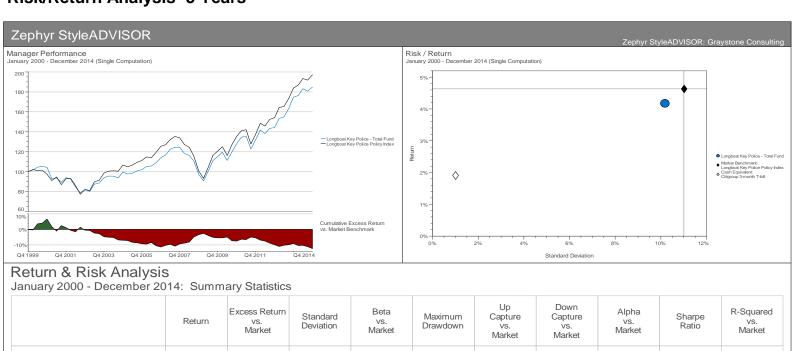
	1 quarter	1 year	3 years	5 years	7 years	10 years	15 years
Longboat Key Police - Total Fund	2.28%	5.82%	11.93%	9.92%	5.79%	6.37%	4.18%
Longboat Key Police Policy Index	2.80%	7.30%	12.83%	10.34%	5.68%	6.34%	4.63%

#### Risk/Return Analysis- 3 Years



	Return	Excess Return vs. Market	Standard Deviation	Beta vs. Market	Maximum Drawdown	Up Capture vs. Market	Down Capture vs. Market	Alpha vs. Market	Sharpe Ratio	R-Squared vs. Market
Longboat Key Police - Total Fund	11.93%	-0.91%	6.50%	1.03	-2.50%	96.17%	136.30%	-1.12%	1.83	96.88%
Longboat Key Police Policy Index	12.83%	0.00%	6.24%	1.00	-1.97%	100.00%	100.00%	0.00%	2.05	100.00%

#### Risk/Return Analysis- 5 Years

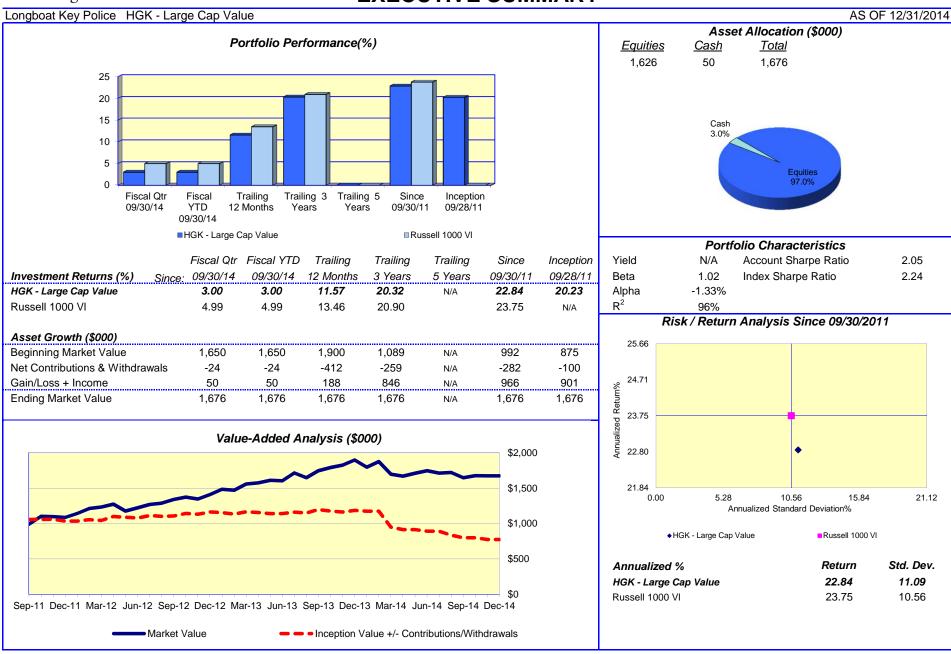


	Return	Excess Return vs. Market	Standard Deviation	Beta vs. Market	Maximum Drawdown	Up Capture vs. Market	Down Capture vs. Market	Alpha vs. Market	Sharpe Ratio	R-Squared vs. Market
Longboat Key Police - Total Fund	4.18%	-0.45%	10.18%	0.89	-27.21%	87.89%	88.68%	0.04%	0.22	93.10%
Longboat Key Police Policy Index	4.63%	0.00%	11.02%	1.00	-31.03%	100.00%	100.00%	0.00%	0.25	100.00%

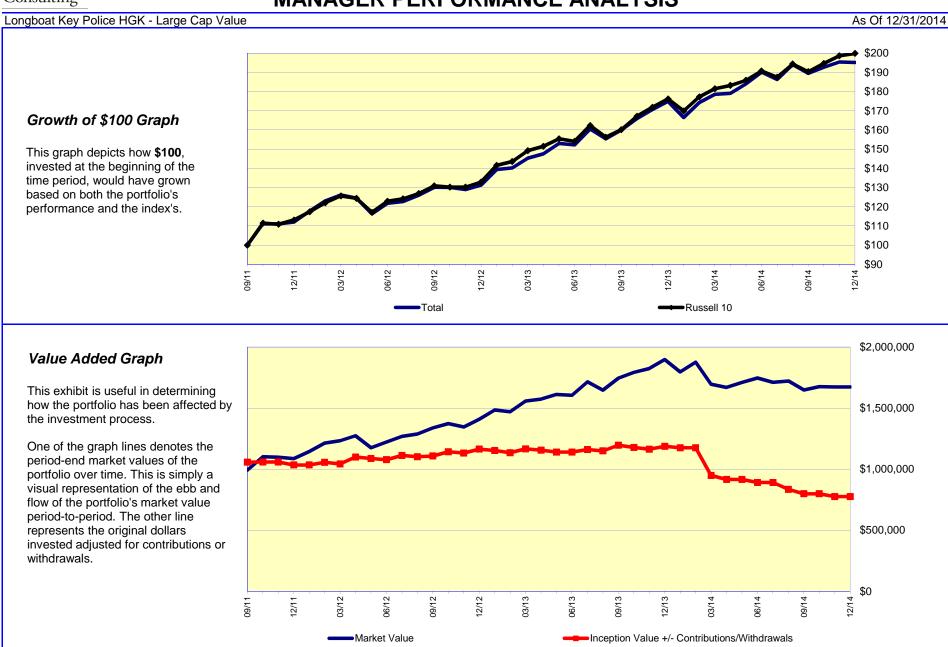
#### **Risk/Return Analysis- Since Inception**



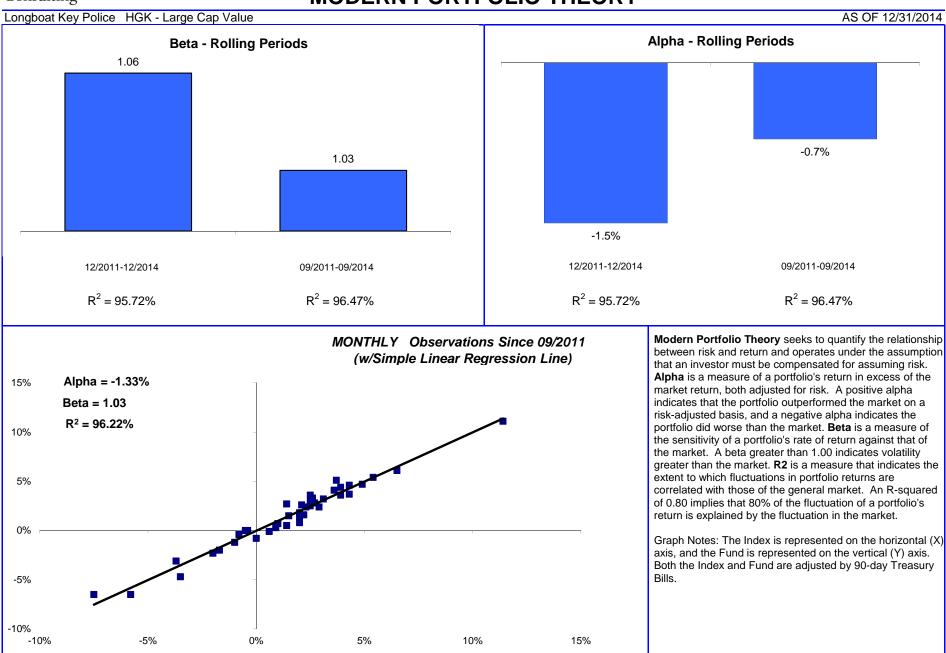
#### **EXECUTIVE SUMMARY**



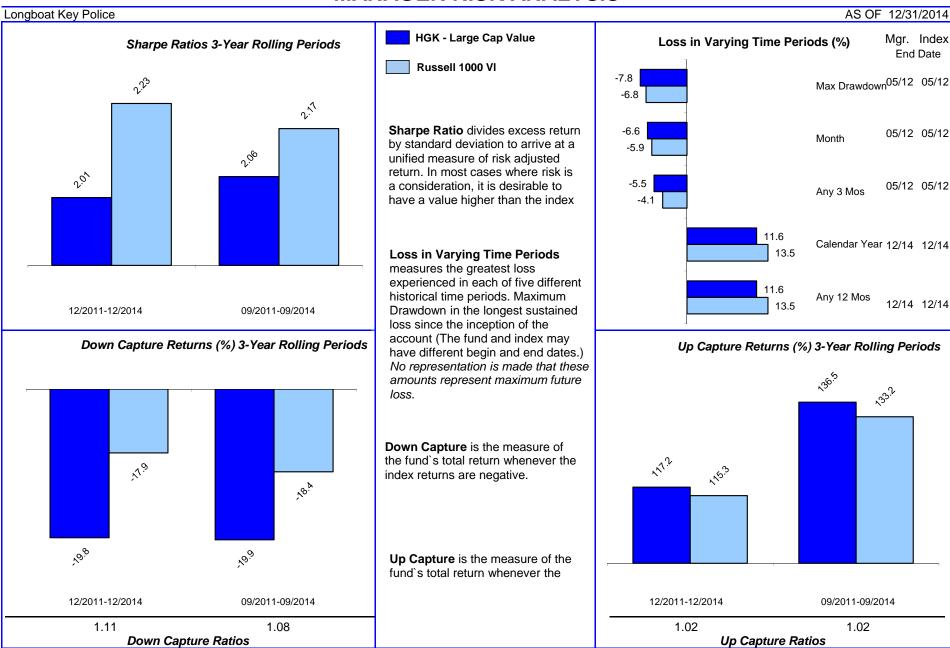
### MANAGER PERFORMANCE ANALYSIS



#### MODERN PORTFOLIO THEORY



#### **MANAGER RISK ANALYSIS**



#### **Town of Longboat Key Police - HGK**

Composition							
Summary	LONGBOAT KEY P - HGK	RU1000-V					
No of Securities	45	704					
% Bmrk Holdings	94.49	100.00					
% Active Share	77.70	0.00					
% Top 25 Holdings	61.80	40.94					
% Top 15 Holdings	38.63	31.75					

Sector Allocation		
Sector Name	LONGBOAT KEY P - HGK	RU1000-V
Energy	13.51	11.28
Materials	5.73	3.04
Industrials	10.13	10.08
Consumer Discretionary	10.85	6.58
Consumer Staples	6.61	7.38
Health Care	10.52	13.70
Financials	21.94	29.87
Information Technology	11.47	9.55
Telecomm Service	2.45	2.08
Utilities	6.79	6.44

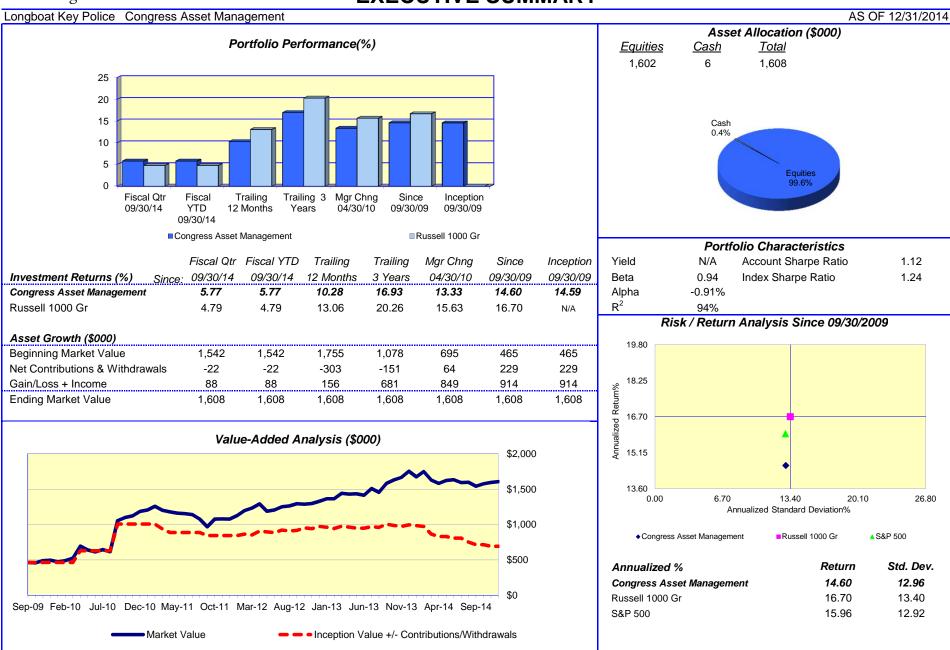
Characteristics		
	LONGBOAT KEY P -	
Characteristic	HGK	RU1000-V
Market Cap - Weighted Median	32,940,995,640.00	59,358,717,481.75
Price / Book	1.86	1.85
P/E NTM	14.19	15.54
Dividend Yield	2.54	2.31
EPS Growth NTM	-0.64	5.97
Ret Eq	18.29	12.54

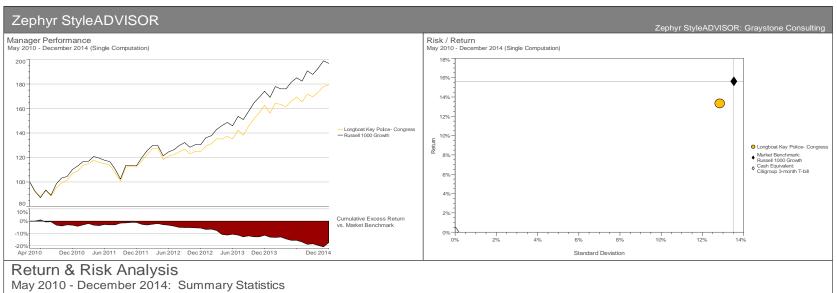
<b>Top Equity Holdings</b>	
	LONGBOAT KEY P -
Name	HGK
JPMORGAN CHASE & CO	2.91
JOHNSON & JOHNSON	2.86
STATE STREET CORP	2.71
CONOCOPHILLIPS	2.61
METLIFE INC	2.61
	Total: 13 71

#### Disclaimer

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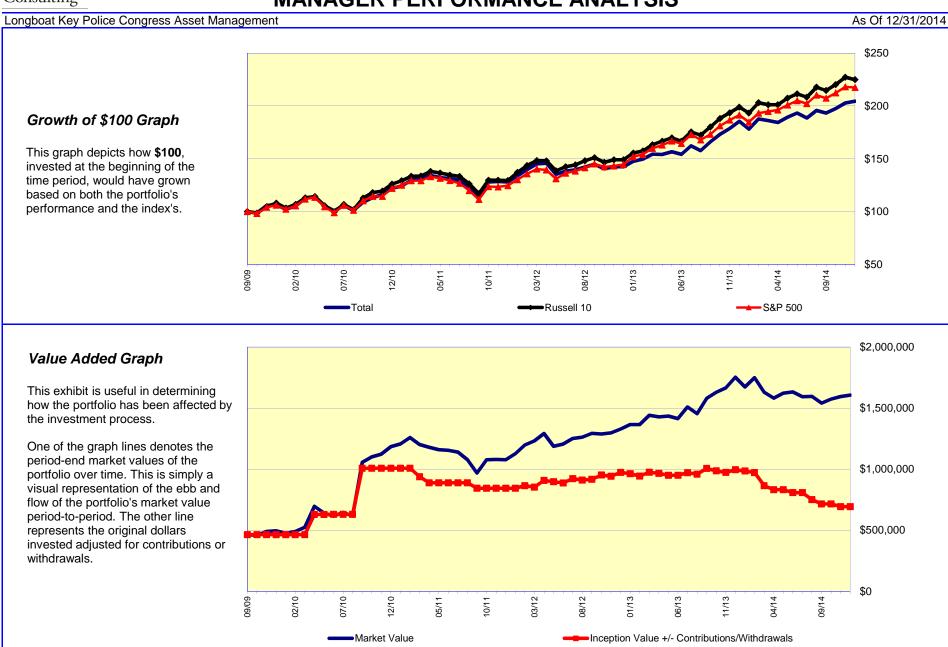
#### **EXECUTIVE SUMMARY**



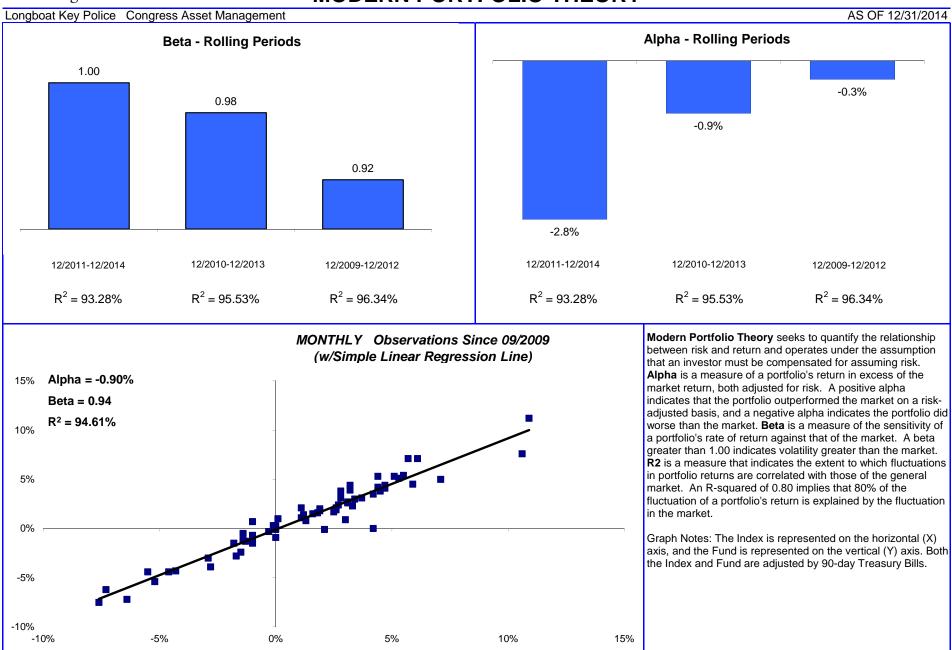


	Return	Excess Return vs. Market	Standard Deviation	Beta vs. Market	Maximum Drawdown	Up Capture vs. Market	Down Capture vs. Market	Alpha vs. Market	Sharpe Ratio	R-Squared vs. Market
Longboat Key Police- Congress	13.33%	-2.29%	12.84%	0.93	-14.30%	89.26%	97.40%	-0.95%	1.03	95.00%
Russell 1000 Growth	15.63%	0.00%	13.52%	1.00	-15.31%	100.00%	100.00%	0.00%	1.15	100.00%

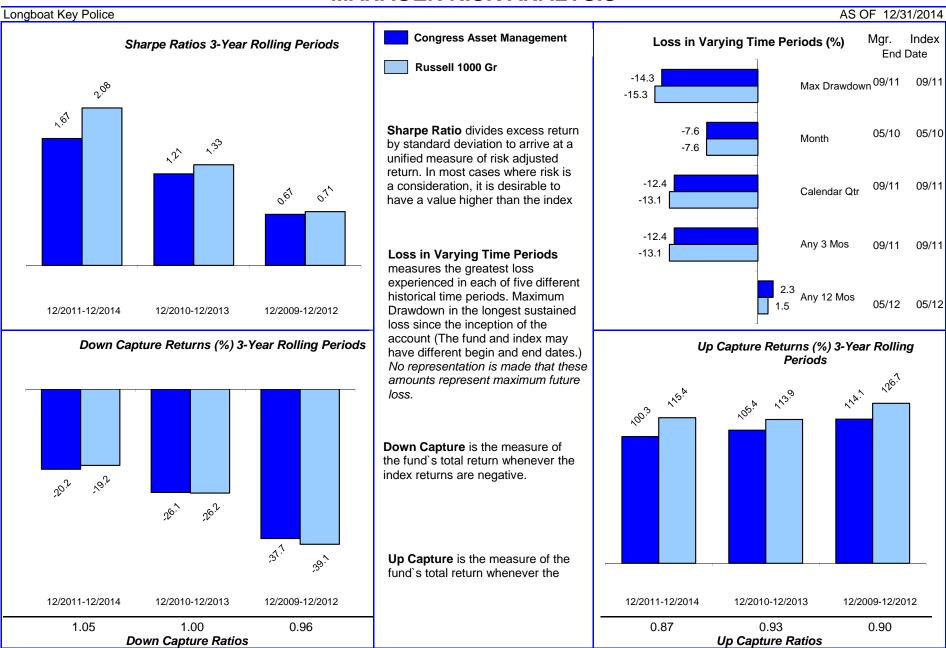
### MANAGER PERFORMANCE ANALYSIS



#### MODERN PORTFOLIO THEORY



#### **MANAGER RISK ANALYSIS**



### **Town of Longboat Key Police - Congress**

Composition							
Summary	LONGBOAT KEY P - CON	RU1000-G					
No of Securities	40	682					
% Bmrk Holdings	92.03	100.00					
% Active Share	79.78	0.00					
% Top 25 Holdings	68.60	36.86					
% Top 15 Holdings	42.31	26.86					

Sector Allocation		
Sector Name	LONGBOAT KEY P - CON	RU1000-G
Energy	2.21	4.49
Materials	4.83	4.01
Industrials	13.93	12.22
Consumer Discretionary	14.71	18.73
Consumer Staples	7.82	10.54
Health Care	19.23	14.19
Financials	10.63	5.32
Information Technology	26.63	28.28
Telecomm Service		2.14
Utilities		0.09

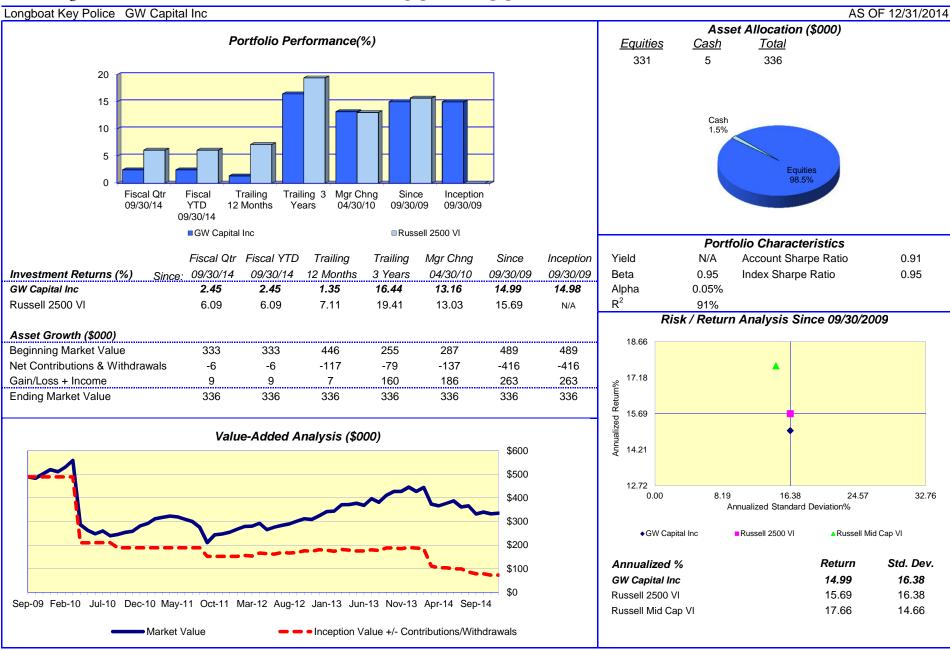
Characteristics							
	LONGBOAT KEY P -						
Characteristic	CON	RU1000-G					
Market Cap - Weighted Median	47,479,037,692.89	61,117,861,915.74					
Price / Book	4.56	5.44					
P/E NTM	20.30	18.15					
Dividend Yield	1.20	1.49					
EPS Growth NTM	11.06	12.17					
Ret Eq	25.82	33.05					

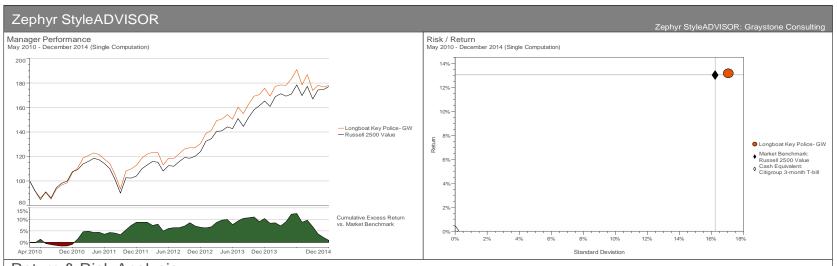
Top Equity Holdings					
Name	LONGBOAT KEY P - CON				
HOME DEPOT INC	3.02				
FORTINET INC	2.95				
PERRIGO COMPANY PLC	2.95				
	2.5.				
VISA INC	2.94				
UNITEDHEALTH GROUP INC	2.91				
	Total: 14.77				

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#### **EXECUTIVE SUMMARY**



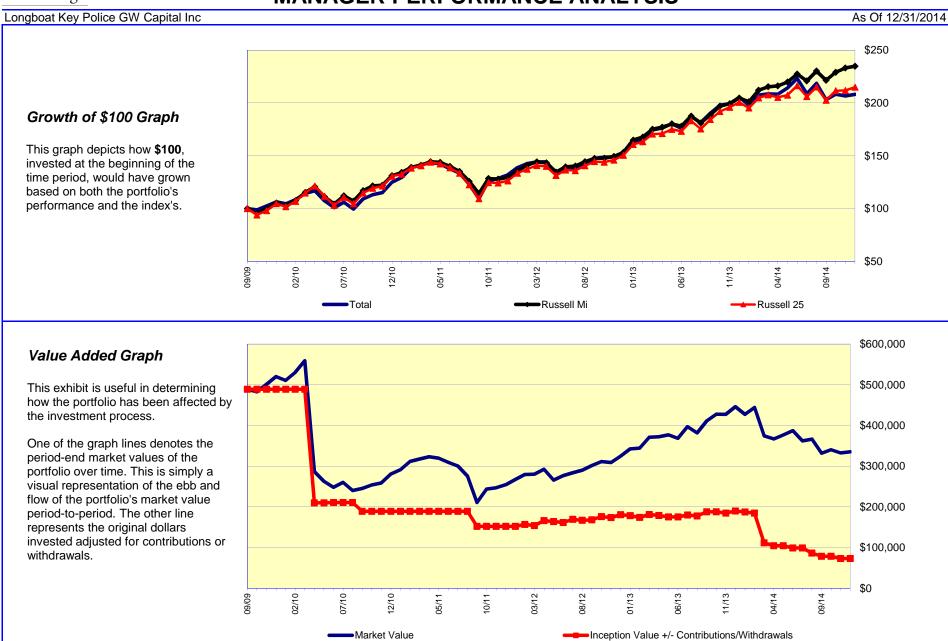


#### Return & Risk Analysis

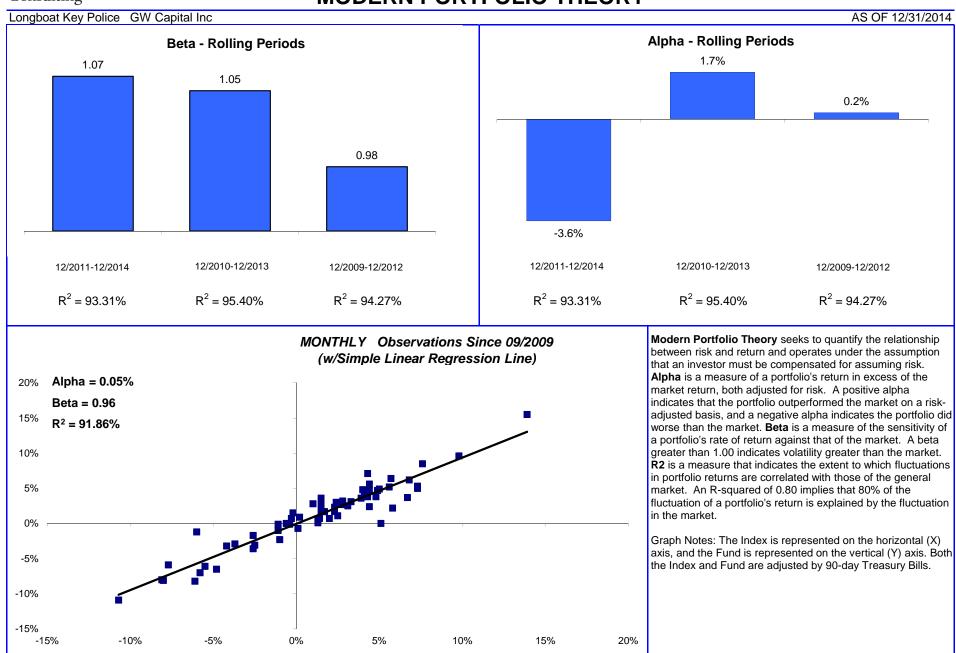
May 2010 - December 2014: Summary Statistics

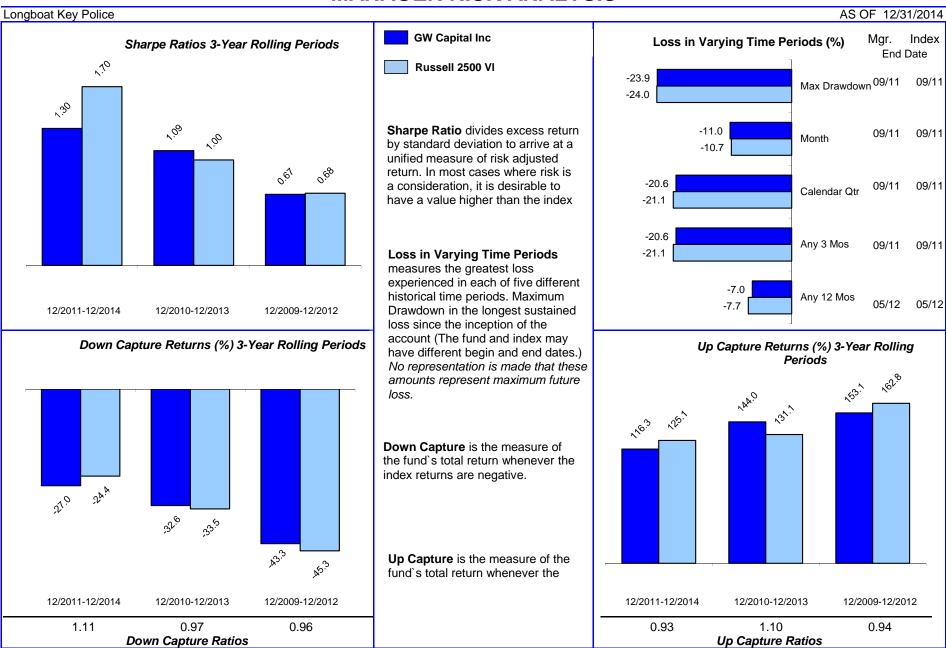
	Return	Excess Return vs. Market	Standard Deviation	Beta vs. Market	Maximum Drawdown	Up Capture vs. Market	Down Capture vs. Market	Alpha vs. Market	Sharpe Ratio	R-Squared vs. Market
Longboat Key Police- GW	13.16%	0.13%	17.05%	1.03	-23.95%	101.09%	100.65%	-0.10%	0.77	95.19%
Russell 2500 Value	13.03%	0.00%	16.22%	1.00	-24.03%	100.00%	100.00%	0.00%	0.80	100.00%

#### MANAGER PERFORMANCE ANALYSIS



#### MODERN PORTFOLIO THEORY





# **Town of Longboat Key Police - GW**

Composition						
Summary	LONGBOAT KEY P - GW	RU2500-V				
No of Securities	36	1,752				
% Bmrk Holdings	61.06	100.00				
% Active Share	97.10	0.00				
% Top 25 Holdings	77.98	9.69				
% Top 15 Holdings	52.43	6.22				

Sector Allocation					
Sector Name	LONGBOAT KEY P - GW	RU2500-V			
Energy	5.92	4.01			
Materials	16.51	5.85			
Industrials	18.55	13.41			
Consumer Discretionary	2.37	11.14			
Consumer Staples	7.36	2.27			
Health Care	9.51	6.23			
Financials	24.88	38.43			
Information Technology	6.21	9.08			
Telecomm Service	3.01	0.81			
Utilities	5.66	8.76			

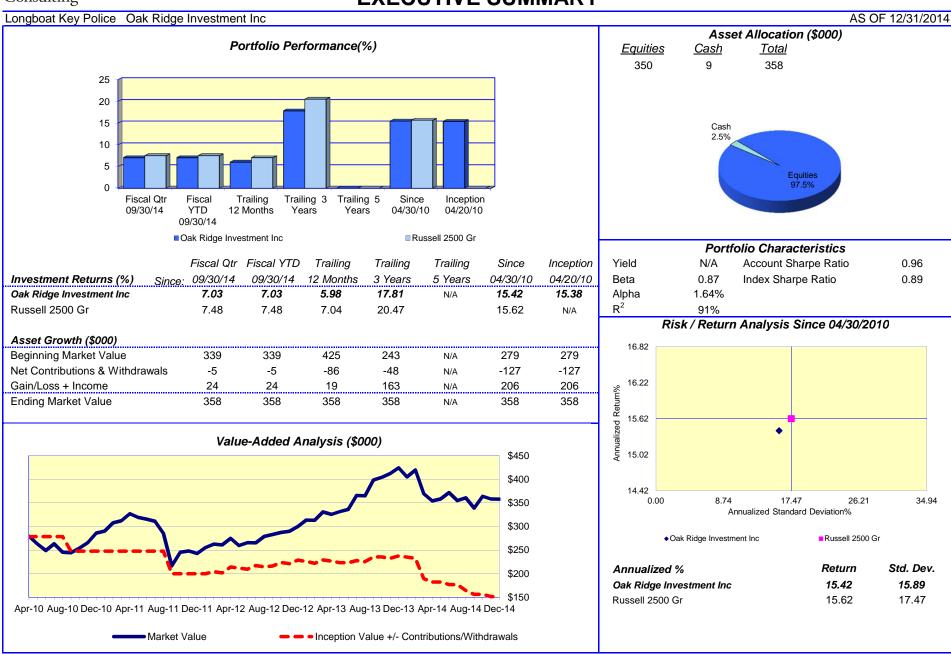
Characteristics						
	LONGBOAT KEY P -					
Characteristic	GW	RU2500-V				
Market Cap - Weighted Median	4,440,700,085.03	3,412,849,105.48				
Price / Book	1.92	1.67				
P/E NTM	15.56	17.98				
Dividend Yield	1.49	2.00				
EPS Growth NTM	4.97	16.69				
Ret Eq	26.74	6.28				

Top Equity Holdings					
	LONGBOAT KEY P -				
Name	GW				
BROOKDALE SENIOR LIVING INC	4.82				
CASEY'S GENERAL STORES INC	4.09				
VERISK ANALYTICS INC	3.97				
CROWN HOLDINGS INC	3.92				
OWENS-ILLINOIS INC	3.63				
	Total: 20.44				

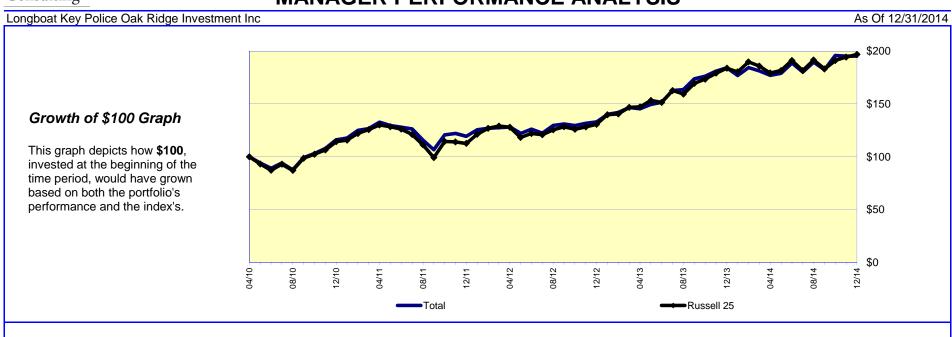
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# **EXECUTIVE SUMMARY**



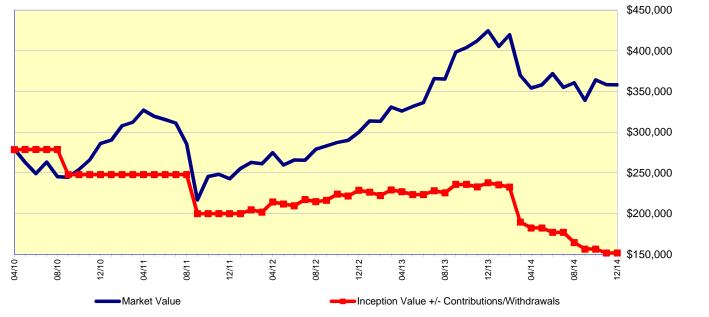
# MANAGER PERFORMANCE ANALYSIS



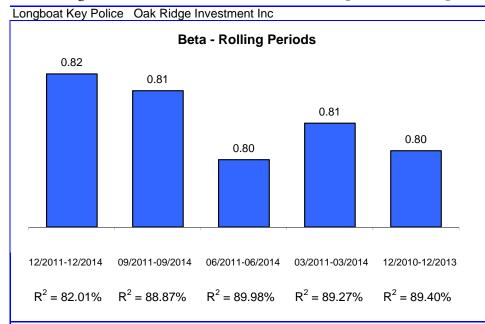
### Value Added Graph

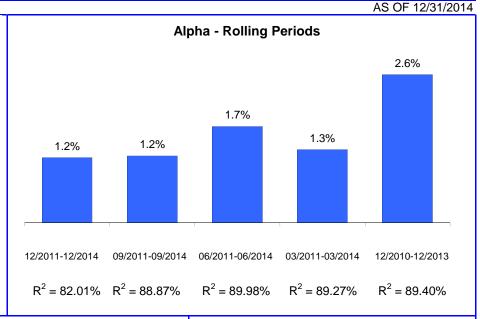
This exhibit is useful in determining how the portfolio has been affected by the investment process.

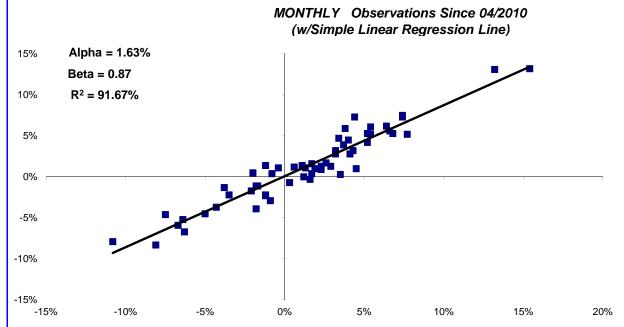
One of the graph lines denotes the period-end market values of the portfolio over time. This is simply a visual representation of the ebb and flow of the portfolio's market value period-to-period. The other line represents the original dollars invested adjusted for contributions or withdrawals.



# MODERN PORTFOLIO THEORY

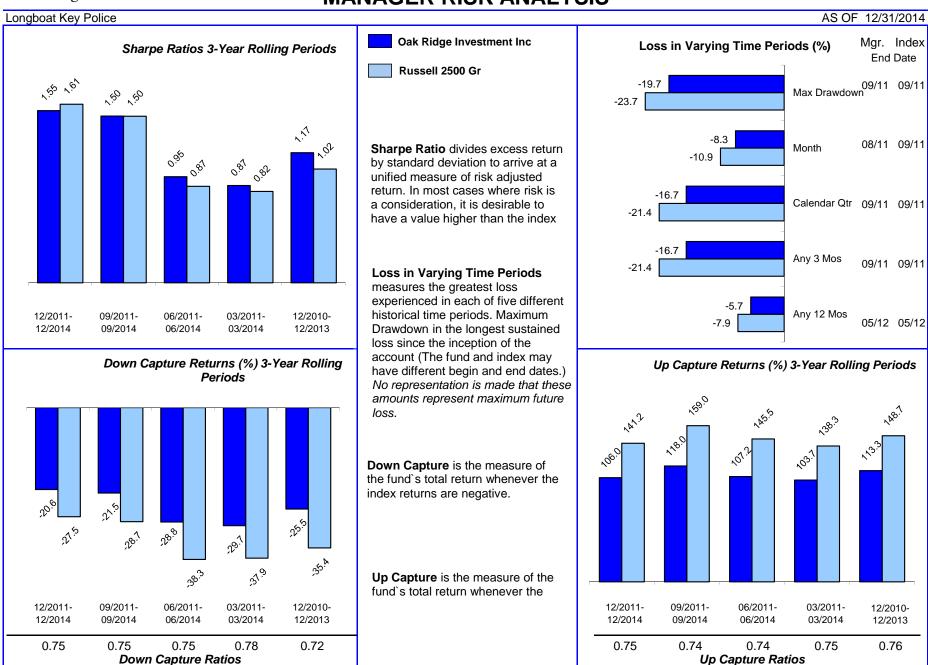






Modern Portfolio Theory seeks to quantify the relationship between risk and return and operates under the assumption that an investor must be compensated for assuming risk. Alpha is a measure of a portfolio's return in excess of the market return, both adjusted for risk. A positive alpha indicates that the portfolio outperformed the market on a risk-adjusted basis, and a negative alpha indicates the portfolio did worse than the market. Beta is a measure of the sensitivity of a portfolio's rate of return against that of the market. A beta greater than 1.00 indicates volatility greater than the market. R2 is a measure that indicates the extent to which fluctuations in portfolio returns are correlated with those of the general market. An R-squared of 0.80 implies that 80% of the fluctuation of a portfolio's return is explained by the fluctuation in the market.

Graph Notes: The Index is represented on the horizontal (X) axis, and the Fund is represented on the vertical (Y) axis. Both the Index and Fund are adjusted by 90-day Treasury Bills.



# **Town of Longboat Key Police - Oak Ridge**

Composition						
Summary	LONGBOAT KEY P - OAK	RU2500-G				
No of Securities	57	1,536				
% Bmrk Holdings	94.31	100.00				
% Active Share	93.96	0.00				
% Top 25 Holdings	62.87	11.10				
% Top 15 Holdings	42.07	7.19				

Sector Allocation					
Sector Name	LONGBOAT KEY P - OAK	RU2500-G			
Energy	2.68	3.13			
Materials		7.04			
Industrials	22.08	16.82			
Consumer Discretionary	12.39	18.79			
Consumer Staples	2.41	3.44			
Health Care	25.24	19.39			
Financials	5.50	8.70			
Information Technology	29.70	21.69			
Telecomm Service		0.59			
Utilities		0.40			

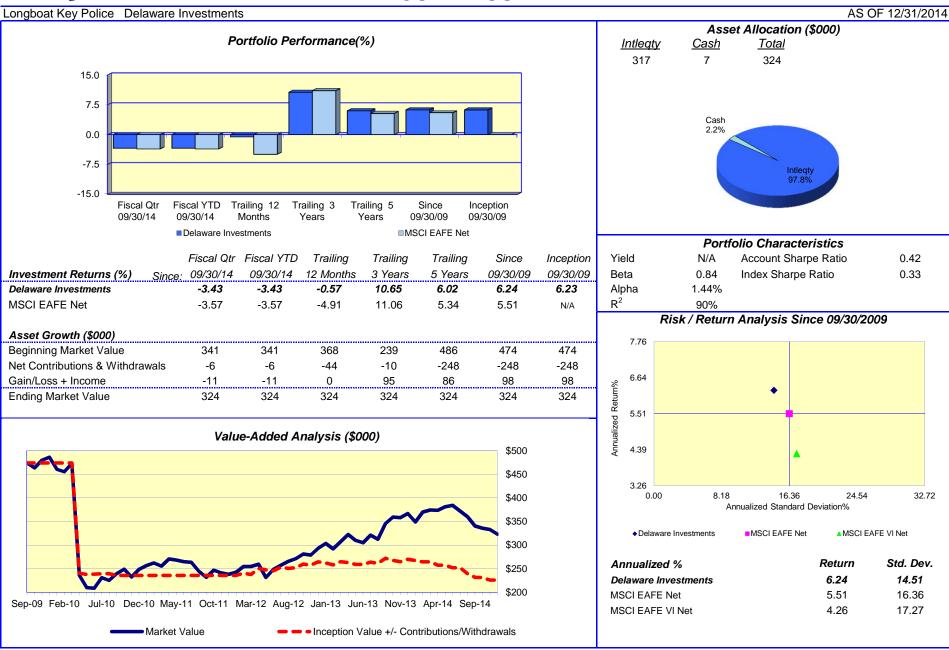
Characteristics		
	LONGBOAT KEY P -	
Characteristic	OAK	RU2500-G
Market Cap - Weighted Median	2,923,050,074.94	3,967,798,500.01
Price / Book	3.32	4.67
P/E NTM	24.52	23.36
Dividend Yield	0.33	0.81
EPS Growth NTM	21.12	20.09
Ret Eq	2.75	15.55

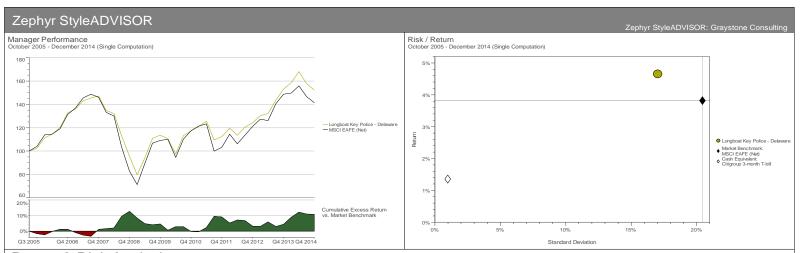
Top Equity Holdings				
	LONGBOAT KEY P -			
Name	OAK			
AKORN INC	4.32			
MIDDLEBY CORP	3.60			
MALLINCKRODT PLC	3.51			
EPAM SYSTEMS INC	3.03			
PRA GROUP INC	2.90			
	Total: 17.36			

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# **EXECUTIVE SUMMARY**

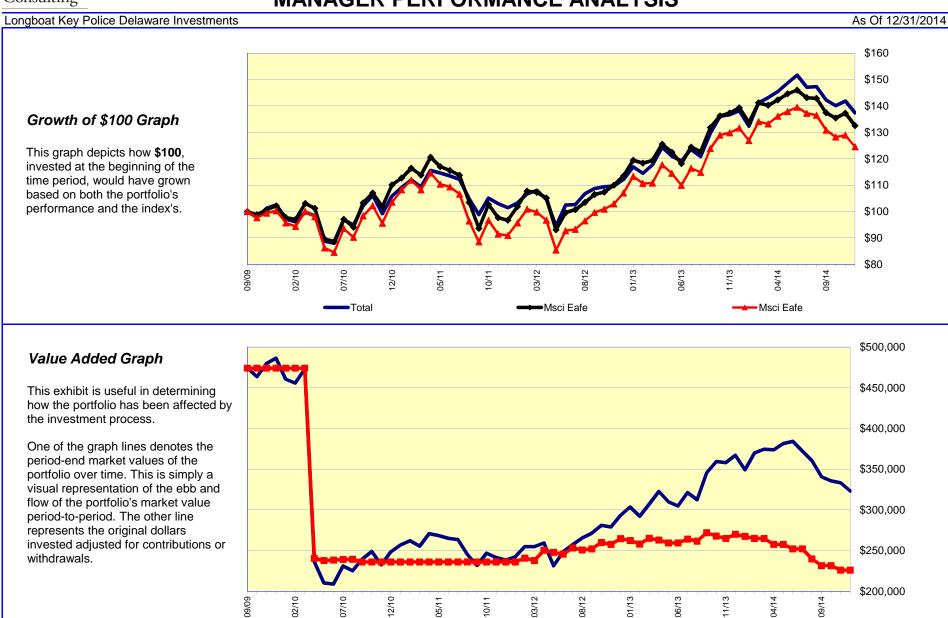




# Return & Risk Analysis October 2005 - December 2014: Summary Statistics

	Return	Excess Return vs. Market	Standard Deviation	Beta vs. Market	Maximum Drawdown	Up Capture vs. Market	Down Capture vs. Market	Alpha vs. Market	Sharpe Ratio	R-Squared vs. Market
Longboat Key Police - Delaware	4.65%	0.83%	17.02%	0.81	-45.93%	86.31%	82.08%	1.27%	0.19	94.77%
MSCI EAFE (Net)	3.82%	0.00%	20.44%	1.00	-52.12%	100.00%	100.00%	0.00%	0.12	100.00%

# MANAGER PERFORMANCE ANALYSIS

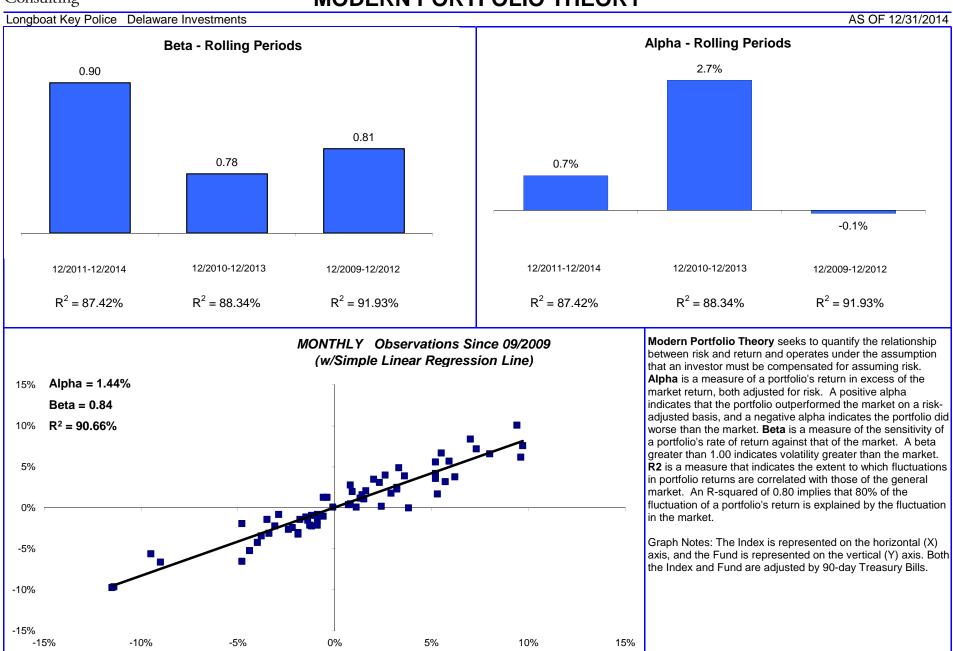


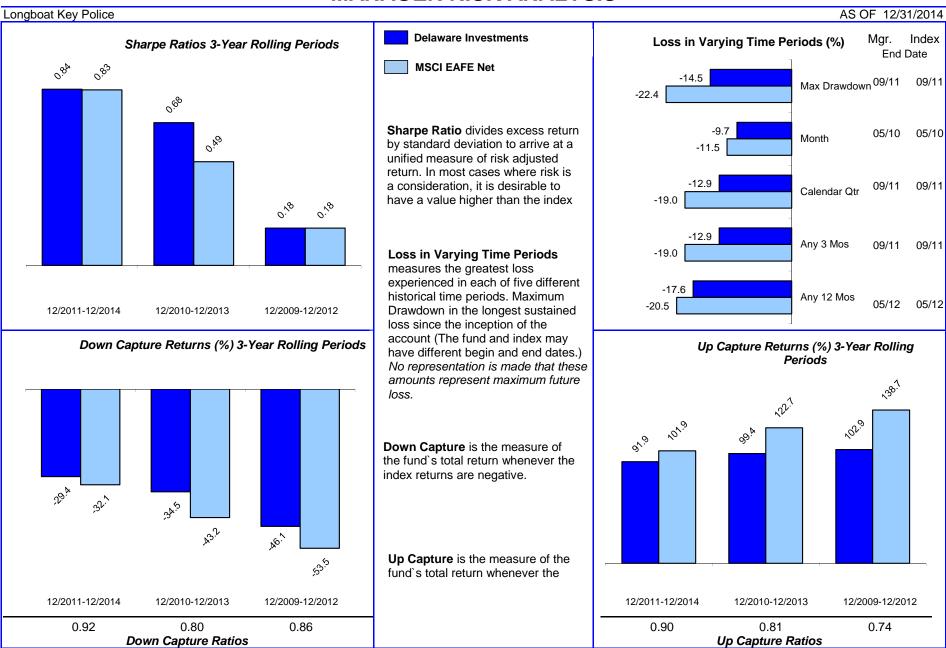
Report Created: 2/20/2015

Market Value

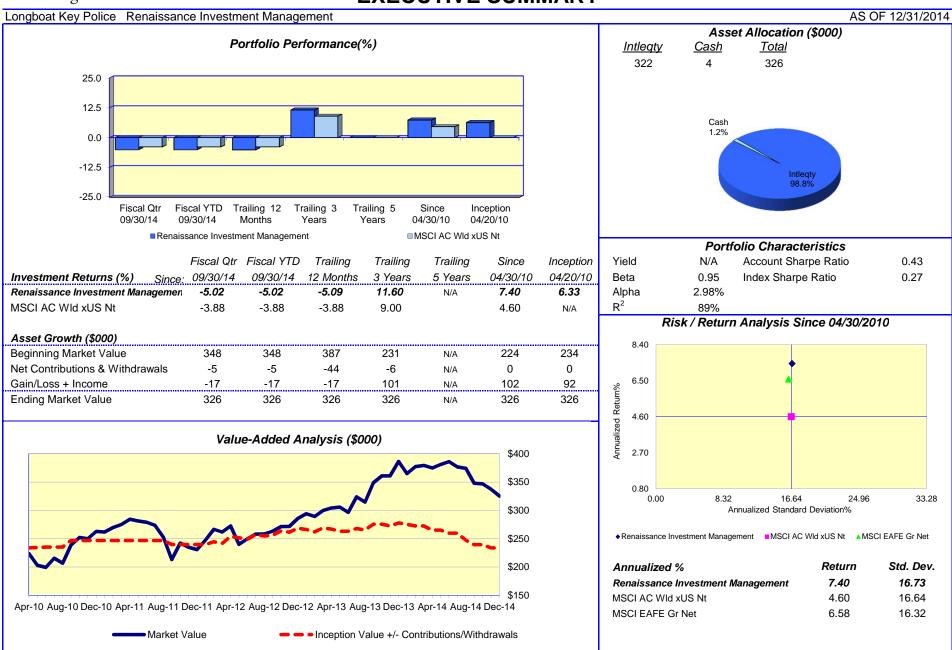
Inception Value +/- Contributions/Withdrawals

### MODERN PORTFOLIO THEORY

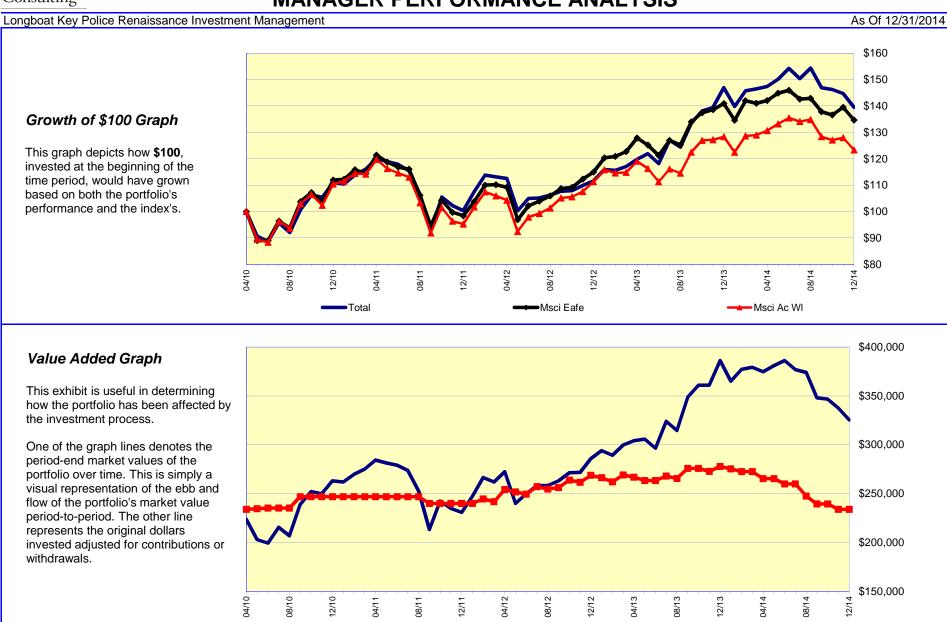




# **EXECUTIVE SUMMARY**



# MANAGER PERFORMANCE ANALYSIS

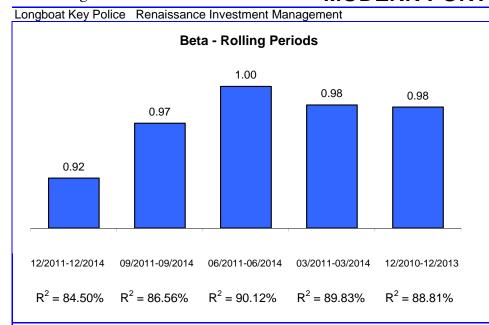


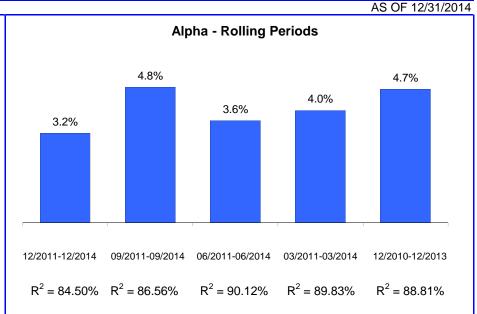
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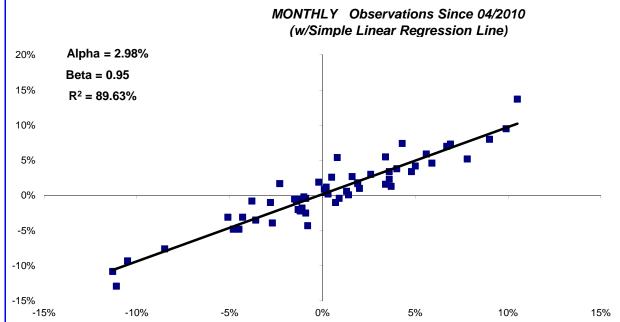
Market Value

Inception Value +/- Contributions/Withdrawals

### MODERN PORTFOLIO THEORY

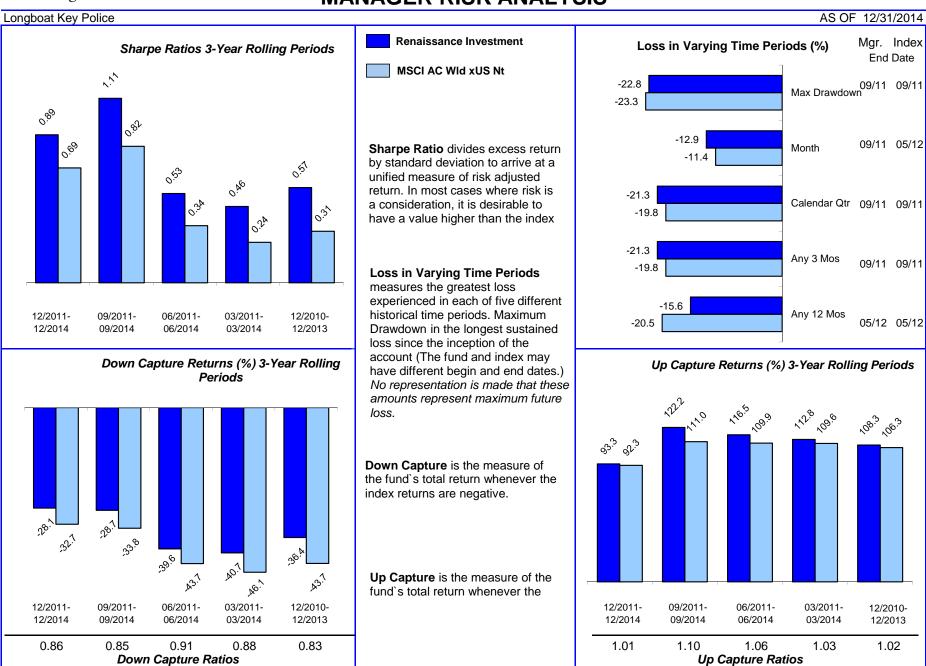




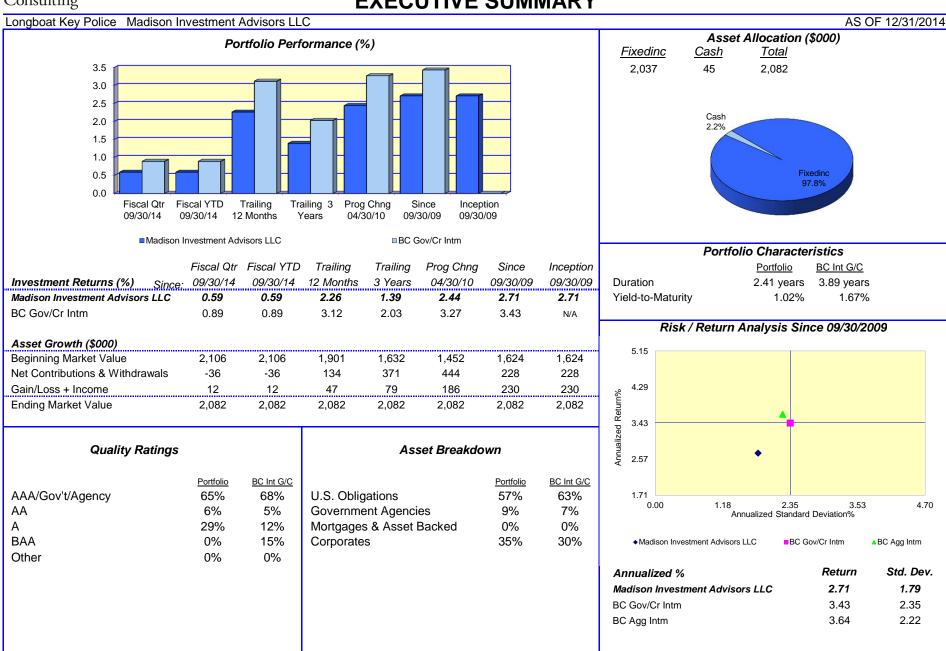


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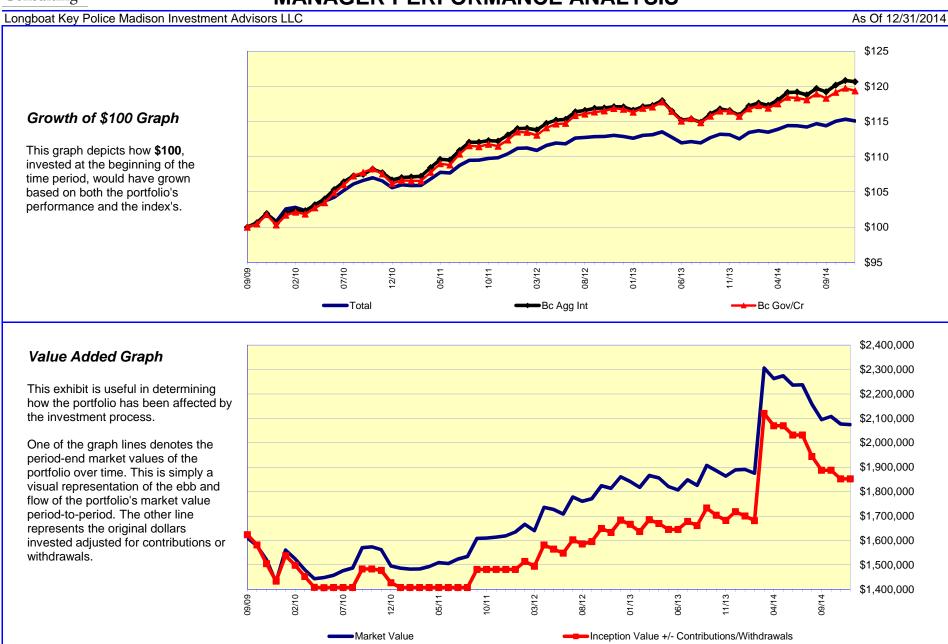
Graph Notes: The Index is represented on the horizontal (X) axis, and the Fund is represented on the vertical (Y) axis. Both the Index and Fund are adjusted by 90-day Treasury Bills.



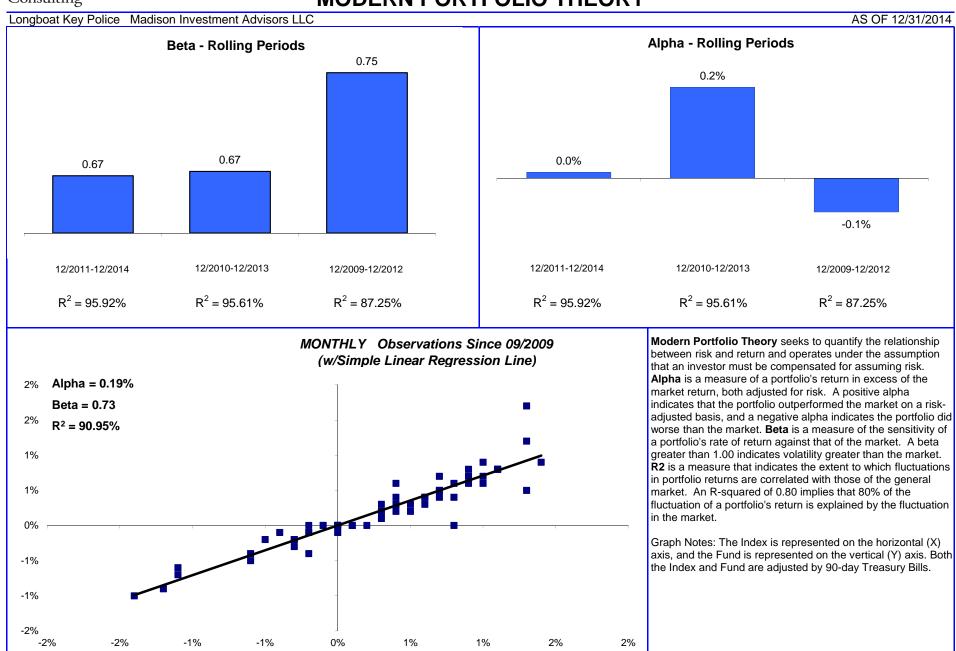
### **EXECUTIVE SUMMARY**

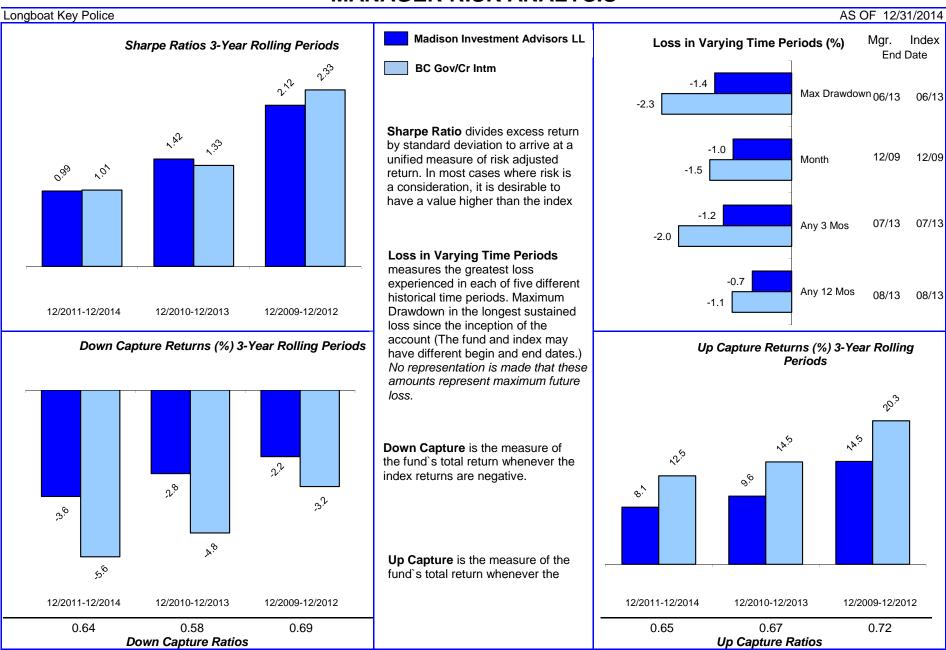


# MANAGER PERFORMANCE ANALYSIS



# MODERN PORTFOLIO THEORY







### **Information Disclosures**

Please notify your Financial Advisor if there have been any changes in your financial situation or investment objectives, or if you wish to impose any reasonable restrictions on the management of your Investment Advisory accounts, or to reasonably modify existing restrictions.

For a copy of the applicable Form ADV Disclosure Document for Morgan Stanley Smith Barney LLC, or for any Investment Advisor with whom we contract to manage your investment advisory account, please contact your Financial Advisor. These Disclosure Documents contain important information about advisory programs.

#### Sources and Intent

This investment evaluation is directed only to the client for whom the evaluation was performed. The underlying data has been obtained from sources the Firm believes to be reliable but we do not guarantee their accuracy, and any such information may be incomplete or condensed. This evaluation is for informational purposes only and is not intended to be an offer, solicitation, or recommendation with respect to the purchase or sale of any security or a recommendation of the services supplied by any money management organization. Past performance is not a guarantee of future results. Performance for periods greater than one year is annualized. The information contained herein was prepared by your Financial Advisor and does not represent an official statement of your account at the Firm (or other outside custodians, if applicable.) Please refer to your monthly statement for a complete record of your transactions, holdings and balances.

This Performance Report may show the consolidated performance of some, but not necessarily all, of your Morgan Stanley accounts. In addition, it may show the full performance history of your accounts or just the performance of your accounts since inception in their current Morgan Stanley programs. In some cases, it may show the combined performance of brokerage accounts and advisory accounts. It is important that you understand the combination of accounts and account histories that are included in this Performance Report. Upon your request, performance information can be obtained for other accounts you may have with us, but which are not shown here.

Accounts included in this Performance Report may have had different investment objectives, been subject to different rules and restrictions, and incurred different types of fees, markups, commissions, and other charges. Accordingly, the performance results for this portfolio may blend the performance of assets and strategies that may not have been available in all of your accounts at all times during the reporting period. Please consult your Financial Advisor for more information about the fees and expenses applicable to the accounts included in this Performance Report.

#### **Gross Rates of Return**

The investment returns in this report are your gross returns before deducting investment management fees and any Select Retirement fees. For more details on fees, please see your client contract, the applicable Morgan Stanley ADV brochure and any applicable Select Retirement prospectus. Your actual returns are lower, after deducting expenses that may include, for example, investment management fees and trade commissions. As fees are deducted quarterly, the compounding effect increases the impact of the fees by an amount directly related to the gross account performance. For example, on an account with a 2% fee, if the gross performance is 10%, the compounding effect of the fees results in a net performance of approximately 7.81%. Returns in excess of one year are annualized.

#### **Advisory Notice**

The Fiduciary Services-Affiliated Program and the Fiduciary Services-Unaffiliated Manager Program are separate and distinct advisory programs. Absent your written authorization, assets may only be transferred among managers within the particular program.

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### **List of Composite Accounts**

The Composite account presentation includes the following accounts: Total Fund, 001-068239, 001-068205, 001-068204, 001-068200, 001-068198, 001-068263, 001-068264, 001-073439.

### Composite Index Definition

The Composite account's benchmark comprises the 90-Day T-Bills, BC Gov/Cr Intm, Russell 1000 Gr, MSCI EAFE Net, Russell 2500 VI, MSCI AC WId xUS Nt, Russell 2500 Gr, Russell 1000 VI, indices in the same asset mix as your portfolio. The mix is adjusted monthly based on changes in your portfolio.

#### International History:

Until 4th quarter 1997, International equities were included within the Domestic equity category for performance presentation. For asset allocation purposes, they are reflected beginning Jan.1, 1998.

### **Bond Average**

Please note that all averages calculated are weighted averages meaning that the calculation takes into account the par value of each position. CMO's and Asset Backed securities are excluded from the calculation. Any bonds that are non-rated by both Moody's and S&P are excluded from the average rating calculation.

#### **Fiscal Year**

Total Fund's fiscal year ends on 2015/09

Acct# 001-068239's fiscal year ends on 2015/09

Acct# 001-068205's fiscal year ends on 2015/09

Acct# 001-068204's fiscal year ends on 2015/09

Acct# 001-068200's fiscal year ends on 2015/09

Acct# 001-068198's fiscal year ends on 2015/09

Acct# 001-068263's fiscal year ends on 2015/09

Acct# 001-068264's fiscal year ends on 2015/09

Acct# 001-073439's fiscal year ends on 2015/09

### International and Small Capitalization Securities

To the extent the investments depicted herein represent international securities, you should be aware that there may be additional risks associated with international investing involving foreign, economic, political, and/or legal factors. International investing may not be for everyone. In addition, small capitalization securities may be more volatile than those of larger companies, but these companies may present greater growth potential.

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### **Additional Information about your Floating Rate Notes**

For floating rate securities, the estimated accrued interest and estimated annual income are based on the current floating coupon rate and may not reflect historic rates within the accrual period.



### Alpha

Alpha is the value added by active management of the portfolio's assets, given the risk of that portfolio. In other words, alpha is equal to the incremental return earned by the manager when the market is flat or stationary. An alpha of zero indicates that the manager earned the exact return dictated by the level of market risk (i.e., beta) of the portfolio. A positive alpha indicates that the manager has earned, on average, more than the portfolio's level of market risk would have dictated. A negative alpha indicates that the manager has earned, on average, less than the portfolio's level of market risk would have dictated. Alpha is the Y-intercept of the least squares regression line.

#### Beta

Beta is the systematic risk of the portfolio. Measured by the slope of the least squares regression, beta is the measure of portfolio risk which cannot be removed through diversification. Beta is also known as market risk. Beta is a statistical estimate of the average change in the portfolio's performance with a corresponding 1.0 percent change in the risk index. A beta of 1.0 indicates that the portfolio moves, on average, lock step with the risk index. A beta in excess of 1.0 indicates that the portfolio is highly sensitive to movements in the risk index. A beta of 1.5, for example, indicates that the portfolio tends to move 1.5 percent with every 1.0 percent movement in the risk index. A beta of less than 1.0 indicates that the portfolio is not as sensitive to movements in the risk index. A beta of 0.5, for example, indicates that the portfolio moves only 0.5 percent for every 1.0 percent movement in the risk index.

#### R-Squared

R-squared, or the coefficient of determination, measures the strength of the least squares regression relationship between the portfolio (the dependent variable) and the risk index (the independent variable). The statistic reveals the extent to which the variability in the dependent variable is due to the variability in the independent variable. As such, R-squared measures how well the portfolio returns move in tandem with the returns of the risk benchmark. Though it is true that the higher the R-squared the better, an R-squared of less than 0.9 (i.e., 90 percent), indicates that the total fund does not track closely with the risk benchmark. The strength of the R-squared statistic will reflect on the strength of alpha and beta. A weak R-squared, for example, would indicate that alpha and beta cannot be strictly interpreted.

#### **Brokerage Account**

In a brokerage relationship, your Financial Advisor will work with you to facilitate the execution of securities transactions on your behalf. Your Financial Advisor also provides investor education and professional, personalized information about financial products and services in connection with these brokerage services. You can choose how you want to pay for these services and you will receive the same services regardless of which pricing option you choose. There are important differences in your relationship with your Financial Advisor and Morgan Stanley in brokerage accounts and in advisory accounts.

Asset classifications and performance calculation methodologies can differ among the various supplemental performance reports available through us. For example, some reports calculate Time Weighted performance using a weighted or Modified Dietz approach while others use a daily approach. In addition, some reports may display Dollar Weighted Returns. These differences can generate meaningful dispersions in the performance numbers displayed on different reports.